

ADVISORY BOARD MEETING MINUTES

WEDNESDAY, SEPTEMBER 17, 2025 :: 3:30 PM :: CAROL'S HOUSE

Call to Order and Roll Call: The meeting was called to order at 3:35 pm. Board members in attendance were Carol Munro, Larry Johnson, Tom Eich, Michael Faulkner, and Michele Johnson. No Guests

Acceptance of Agenda The agenda was accepted as proposed with the addition of adding Community Grants under Objectives Status.

Review and approval of minutes of August 6, 2025

It was **Moved/Seconded/Carried** to approve the minutes of the August 6, 2025 meeting as presented with the correction of several typos.

Public Comment

None

Treasurer Report

Copies of the September 17, 2025 Financial Report were emailed in advance. Larry Johnson reported that total 2025 income to date was \$96,323.10 including the beginning balance of \$60,809.14. Expenditures for the year-to-date total \$23,836.90, leaving a balance of \$72,486.20. Since the last Board meeting there was no new income, and expenditures included \$105 for the six-month renewal of our Post Office box, \$347 for the annual renewal of the Communication Contracts for Zoom and Constant Contact, and \$65.55 for administrative fees related to our recent renewals of our two Liability Insurance policies.

Larry shared that he had polled the Finance Committee in anticipation of the recommendation later in the agenda to move forward with a new email system. Since this would cost more than is in the approved 2025 Budget for Communication Contracts, the Finance Committee is prepared to make a recommendation to revise the Budget to accommodate this expense. He said he would share their recommendation later in the agenda if needed.

Communications/Marketing

Members were emailed in advance the current Calendar Worksheet for Events/Meetings/Communications for FY 25-26. Larry said this worksheet is a helpful tool to present on one page an overview of the coming year and to help plan the interaction between meetings and events and communications with the general membership.

Fall Membership Meeting

Carol gave an update on the status of planning for the upcoming November 8, 2025 Fall General Membership meeting at the Ocotillo Lodge. Registration is at 9:45 am and the program will begin at 10:15 am.

Communication Plan

Michael Faulkener asked when he should begin sending out information about the meeting to the membership. It was agreed that the first save the date email notice should go out by the end of September. More information should go out in Mid-October.

Speakers/Program

Councilperson David Ready is confirmed. Carol said that she is working on speaker from the Fire Department.

Larry said that one of his neighbors has suggested that we invite a law enforcement representative to advise residents of their legal rights if they come in contact with Federal ICE agents. Larry was directed to suggest to the neighbor that he contact David Ready directly and see if he could get a more expedited response.

Logistics

Tony Valdaro has the room at the Ocotillo Lodge reserved. He and Larry will take the lead in room set up. Larry will order the food, with special attention to the size of the order in order to limit leftovers and save on costs.

Carol said that at the next meeting we will focus on the balance of the agenda and ensure that all the necessary pieces are in place.

January 2026 General Membership Social meeting

Larry suggested that it was time to begin planning for the January Social Membership meeting. To kick off the discussion, he suggested Eric Chiel as the entertainment, with a 15-minute Power Point presentation of his new historical research entitled “Tee Time in Twin Palms.” Most current residents do not know the history of the golf course and driving range on the now vacant land on East Palm Canyon Drive. Larry said he thought this golf theme could carry over into the decorations for the event, and could make for a fun theme.

While there was positive response to the idea, it was decided to table a decision until the next meeting. All Board members will be asked to bring any suggestions they have for entertainment and/or a theme.

The Board discussed possible dates in January, but no decision was made.

Krisel Exhibit

Tom Eich reported on his efforts to upgrade the Twin Palms Krisel Exhibit. Things are progressing on schedule, with a goal of completion by the end of the year. He said he is meeting today with Chris Menrad to get his input on historical colors. He is also making use of the work done by the Ocotillo Lodge. He is working with graphic designer Richard Vaughn on the format for the 7 bi-panels being updated, and the new media panel. Carol thanked Tom for his continuing efforts on this very important Community Initiative.

Technology and Communications Update

Email and google docs

Tom Eich recapped the costs outlined at the last meeting for moving our organizational email addresses to Google. The cost would be \$7 per email. Including 4 months of our webmaster John's time, the cost for the next year would be around \$1,000. After discussion, it was unanimously agreed that this was the best course of action.

To allow for this expenditure, Larry Johnson shared the Finance Committee's recommendation to revise the 2025 Budget. The subcommittee is proposing that we transfer \$1,250 from the Membership line item to Communications Contracts. That would revise the total for Communications Contracts to \$2,000. This transfer would still leave a healthy balance for Membership meetings. It was **Moved/Seconded/Carried** to revise the approved 2025 Twin Palms Budget by transferring \$1,250 from Membership Meetings to Communication Contracts.

It was then **Moved/ Seconded/Carried** to proceed with purchasing 10 Google Doc based email addresses for 12 months, along with the necessary support from our webmaster.

Tom said we would now have access to a number of Google doc features. He and Michael offered to take the lead in suggesting how to best proceed.

Database project

Carol reported that Brad Armistead is still interested in working on developing the basic data content structure, and how we would go about starting to collect relevant data. She said she would be touching base with him to understand where he is on this concept, and possible first steps.

Objectives Status/Discussion

Traffic Calming

Carol said that the plan is to wait until later in the year before asking the city to do a traffic

study. We want to have the study done during the tourist season when there is the most traffic. She noted that we should report on this effort at the November 8th General Membership meeting.

Welcome Packet

This project is currently on hold. Michael Faulkner said we need more discussion to determine the audience(s) for the packet, and whether it has relevance to other residents. There was also discussion of whether this needs to be produced in digital and/or in paper versions.

Entry signs

No action has been taken since our last meeting. Jeff Hoffman raised the possibility that Measure J funds might be applied for to cover some or all future costs related to entry signs.

Modernism 2026

As decided at our last meeting, we will not be hosting any events during 2026 Modernism Week. Carol noted that we will need to begin planning early in 2026 for what we want to do in 2027, as that will be the 70th Anniversary of the Neighborhood.

Measure J

Carol reminded everyone of the material she sent out earlier to the Board with basic information about the City's Measure J funding opportunities. The next application deadline is June 2026. She said we need to begin thinking about what we might submit for funding. Jeff Hoffman suggested that we ask the membership, in advance of the November 8th meeting, to come prepared with their ideas for possible projects. This will require us to give the membership a brief description of Measure J and the funding guidelines.

501 (c) 4 status

Jeff Hoffman reported on the status of our application for federal 501 (c) 4 designation. After finally being able to talk with the IRS, he said he did resubmit our application with the requested edits and documentation. They have recently asked for additional documentation of our By-Laws signed by 3 Board members. Jeff said he would get this prepared and submit it. They have up to 90 days to review. He is hopeful they will approve our revised application, though the timeline is hard to predict.

Community Grants

In light of the remaining \$5,500 in this year's budget for Community Grants, Larry Johnson suggested we consider exploring with the Palm Springs Historical Society whether there was an interest in making a grant to them for a project of mutual interest. Before contacting them,

Larry said he wanted to raise the idea with the Board to determine if there were any concerns. He said he thought their work fits in well with several of our funding priorities.

While there was positive response to this idea, it was decided to hold off on contacting the Historical Society until after the next meeting. This will allow time for all Board members to bring forward any other ideas for Community Grant opportunities. It was agreed to put this item on the next agenda, and to ask all Board members to come prepared if they had additional suggestions for possible grantees.

Neighborhood Advocacy

Larry Johnson read the Board the email he received this morning from Robert Tres, VP of Development, Nexus Development Corporation, in response to a request for an update on the status of their efforts to potentially develop the vacant land on East Palm Canyon Drive next to the Travelodge. Mr. Tres said that they are continuing their work "to advance the concept plans that seemed to be the most popular" from the recent workshop held back in July. He wrote that they are working on a formal application submittal so that we can start the process with the City knowing there will be a lot more discussion along the way."

Tom Eich and Larry agree that the recent workshop was informative, and that the input from the local residents in attendance was well received.

Tom asked Larry to follow up with Mr. Tres to inquire what their plans were for next steps. Larry said he would.

Next Meetings

The next meeting of the Advisory Board was confirmed for Wednesday, October 15, 2025 at 3:30 pm. After discussion, the following Board meeting was set for Wednesday, December 3, 2025 at 3:30 pm.

Adjournment

The meeting was adjourned at 4:55 pm.