

ADVISORY BOARD MEETING MINUTES

MONDAY, JUNE 30, 2025 :: 3:30 pm :: CAROL'S HOUSE

Call to Order and Roll Call: The meeting was called to order at 3:33 pm. Board members in attendance were Carol Munro, Tony Vardaro, David Carlson, Tom Eich, Larry Johnson, Michael Faulkner, and by zoom Michele Johnson and Jeffery Hoffman. There were no guests or neighborhood residents joining.

Acceptance of Agenda The agenda was accepted as proposed with the addition of Michael Faulkner adding an item to discuss producing a Welcome Packet to be given to new neighbors.

Review and approval of minutes of April 30, 2025

It was **Moved/Seconded/Carried** to approve the minutes of the April 30, 2025 meeting as presented with the addition of one guest's last name and correcting the misspelling of a street name.

Public Comment -- None

Treasurer Report

Copies of the June 30, 2025 Financial Report were emailed in advance. Larry Johnson reported that total income to date in 2025 was \$96,322.10, including the beginning balance of \$60,976.60. Expenditures for the year to date total \$18,802.50, leaving a balance of \$77,520.60. Since the last Advisory Board meeting there was no new income or expenditures.

Review/Discussion of 2025-26 Objectives

The Board reviewed the draft FY 25-26 Objectives as outlined in the April 30, 2025 minutes. Carol asked if anyone had any changes or additions to propose. Hearing none, it was **Moved/Seconded/and Carried** to approve the TPNO Objectives for FY 25-26 as proposed.

Larry Johnson said he would get them posted on our website. He noted that this is a living document, and we can always revisit during the year if needed.

Technology and Communication strategy

Email addresses

As the Board has discussed at several recent meetings, our TPNO email address on the website does not work consistently. Tom said that we need to determine a direction to resolve this

issue, as well as the similar issue with our TPNO email addresses that are also not working, and we have all gone back to using our personal email addresses for now.

Tom recommended that we investigate a Google cloud-based system for not only our emails addresses, but also for storage tied in with our webmaster. After discussion of the potential pros and cons of such an approach, Tom was asked to do further research and report back at the next Board meeting, including an estimate of the costs involved in making the transition and any ongoing operation expenses.

TPNO Website

Tom also suggested that we begin the process of curating our website. Larry expressed his concern about losing some of the information currently on the site. By default, our website also serves as the repository of our historical records which he feels need to remain easily accessible to the membership and the public. Tom said the history would remain, but formatted in a more user-friendly manner. The Board had a robust discussion about ways to maximum the potential of our website.

Welcome Packet

Michael Faulkner proposed implementing a neighborhood welcome packet and walked through a draft outline of its content. He envisions a professionally printed brochure with pictures. He suggested we have bag with the brochure, a copy of the most recent Modernism Home tour brochure, and maybe some kind of token gift.

The Board discussed whether to distribute the brochure to only new neighbors or potentially to some or all Twin Palms residents. It was suggested we start by printing 25 brochures and testing them out before considering a larger distribution strategy. Michael offered to send out the current draft of the brochure and ask for feedback from Board members.

There was consensus that this sounded like a great idea, and asked Michael to move forward with developing a plan for how to move forward. Tony offered a copy of the Ocotillo Lodge's Welcome Packet as an example or template.

Review Community Grants/Initiative Guidelines

The Board continued its ongoing review of the Community Grants and Neighborhood Initiatives policies and procedures guidelines. Larry said that he would provide the full policy documents to the Board. He noted that beyond the 6 priorities and the allowable dollar amounts approved by the membership in 2023, the balance of the two documents focuses on detailing the mechanics of the review processes.

The Board discussed whether we needed to continue using Grant Reviewers as a part of the Community Grants review of grant applications. Larry explained the rationale for why in 2015 the Board decided to include the opportunity for community members to be non-voting members of the review process. This was seen as a way to involve more people in the process and to increase transparency. Tony Vardaro suggested that to eliminate the Grant Reviewers because it didn't go smoothly on the most recent BEAM grant application—when there have been no real issues over the past 10 years—was akin to amputating a leg because of a hangnail.

The Board also discussed the value of using the individual rating forms as the first step in the review process. We need to determine if this step should be continued, made optional, or eliminated.

It was agreed that we need to continue this discussion moving forward.

BEAM Grant Proposal

The Board reviewed the FY 24-25 Final Report Form submitted by the Palm Springs Modern Committee for the BEAM program in FY 24-25. There was general agreement that the program had been very successful and a good use of our funds. It was noted that TPNO received a lot of recognition for our funds in the program's printed materials and in other ways.

The Board continued its discussion from the last meeting as to whether we needed to create specific criteria and guidelines for reviewing renewal grant applications. Given that this is likely to be a rare occurrence, it was decided to deal with this kind of request on a case-by-case basis.

The Board then reviewed again the pending Community Grant application for renewal of the grant for FY 25-26. It was **Moved/Seconded/and Carried** to approve a Community Grant of \$2,500 for FY 25-26 to the Palm Springs Modern Committee for the BEAM program. The vote was 6 yes and 2 abstentions (Carol Munro and Larry Johnson). As Grants Coordinator, after sharing the draft award letter and attachments with Carol, Larry will promptly mail out the award letter and attachments to PSMC .

Krisel Exhibit

In advance of today's meeting, Tom Eich emailed the Board financial information about the estimated costs of improving, repairing, and updating the Krisel Exhibit. Based on his research on costs, he thinks the cost of upgrading 7 sets of panels will be about \$5,400. The cost of creating a new "Twin Palms in the Media" panel is around \$1,500.

The Board concurred that it was time to make this investment in upgrading the Exhibit. Tom said if we approve funding this summer, he should be able to complete the work before Modernism Week in February 2026. He said he would submit a Neighborhood Initiative application for review and action at our next Board meeting.

Tom was thanked for all his efforts to upgrade the Exhibit to make it something we can be proud to share with the community.

Traffic Calming Twin Palms

Tom Eich reported on the research he has done related to the City's process for requesting the installation of traffic calming measures. For our neighborhood, he specifically investigated having yield signs installed at key intersections with the most traffic. The Board discussed possible locations, highlighting several Navajo intersections.

Tom said he would follow up and put together a draft list of intersections to suggest to the city for installation of yield signs. The Board can review and then move forward.

Neighborhood Advocacy

Larry reported that he was contacted several weeks ago by Rob Eres, of Nexus Development Corporation. He wanted suggestions for a small group of 5 to 7 people from the neighborhood to meet with them and their local architect to discuss and get feedback on their ongoing planning for an application to the city for a housing development between the Travelodge and Smoke Tree Racquet Club. Larry shared this request with Carol and they provided Mr. Eres with a list of 7 proposed names. Five of the names were for people from the neighborhood that are not on the TPNO Board. Tom Eich and Larry Johnson are on the list. Tom noted that he and Larry are not representing TPNO, but attending as independent residents of the neighborhood.

Larry said that we are waiting for Mr. Eres to suggest a meeting date and location. Assuming a meeting is held, feedback on the meeting will be provided to the Board at our next meeting.

Fall Membership meeting – date, location, speaker

Carol said it would be helpful to set the date of the Fall General Membership meeting so we can begin looking for speakers and reserving the room. The Board selected November 1st or 8th.

Tony said he thought the Ocotillo Lodge would be available as a venue, but he would check and put a hold on these two dates.

Suggested speakers included a representative of the Palm Springs Library, our Councilperson David Ready, our new neighborhood police officer liaison, representatives of our local fire station, and a Blue Zones spokesperson. Tom Eich voiced some caution about Blue Zones, and said he would send everyone a recent article which outlined some concerns.

Carol said she would reach and see who might be available, and report back at our next meeting when we can make a decision as to finalizing date and agenda items.

Next Meetings

The next meeting of the Advisory Board was set for Wednesday, August 6, 2025 at 3:30 pm at Carol's house. Meetings were also set for Wednesday September 17, 2025, and October 15, 2025, both at 3:30 pm.

Adjournment

The meeting was adjourned at 5:17 pm.

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APPROVED