

ADVISORY BOARD MEETING MINUTES

Wednesday, October 16, 2024 :: 3:30PM :: Carol's House

Call to order and Roll Call The meeting was called to order at 3:40 pm. Board members in attendance were Carol Munro, Larry Johnson, Tony Vardaro, Michael Faulkner, Tom Eich, and attending via Zoom Michele Johnson

Guests: Kirsten Brady

Acceptance of Agenda: The agenda was accepted as proposed.

Review and Approval of September 11, 2024

It was **Moved/Seconded/Carried** to approve the minutes of the September 11, 2024 meeting as proposed, with the correction of the word "has" with "have" in the first sentence of the Krisel Exhibit Status section.

Public Comments: Ms. Brady said she did not have any questions or concerns, but she did mention that her home on Aquanetta Circle will be on the October Modernism Week Tour in collaboration with Atomic Ranch Magazine.

Treasurer Report:

Copies of the October 16, 2024 Financial Report were emailed out in advance. Larry Johnson reported that the total income to date is \$85,614.17. Expenditures totaled \$23,944.40, leaving a balance of \$61,669.77.

Since the last meeting, new income included \$25 in membership dues, and \$337.50 in a donation from Eric Chiel designated for the Krisel Exhibit. Expenditures during this period included \$43.69 for a projector stand.

Communications/Marketing

Carol reported that the Calendar Worksheet of Events/Meetings/Communications for FY 24-25 was included in the meeting packet.

Michael Faulkner said last Friday he sent an email notice regarding the November 2nd meeting. He will send another this coming Friday, and a final notice on the Monday before the meeting.

Tony Vardaro said that both he and Michael attended Eric Chiel's recent free neighborhood tour for Twin Palms residents and business owners. Michael reported that Eric continues to update his information as more of our history is discovered. An example is the recent revelation that the home Eric always thought was owned by Tony Curtis and Janet Leigh might not be the correct address.

Modernism Week

Carol reported that we are moving ahead on schedule for our 2025 Twin Palms Home Tour.

2025 Homes

All six tour homes are confirmed. They have all been toured and vetted by several Board members and Eveyln from Modernism Week. All the required information—text and pictures—for the Modernism Week website posting has been provided. Tickets go on sale November 1st.

Carol said she has secured a number of vintage cars and is planning for their placement along the tour route.

Volunteer Recruitment

Michael reported that 34 volunteers have been recruited so far as docents. He said he plans to have a volunteer sign up sheet at the November 2nd meeting. After that, he and Michele will follow up with planning for recruiting the balance of volunteers that will be needed.

Thank You Party location

Carol said that she would follow up with David Carlson to reconfirm their home and yard as the place for the volunteer afterparty. If this does not work out, the Ocotillo Lodge is the next best option.

Other

Carol said that the brochure will be in the same basic format as last year. Hank Hudson will work with us again on the design.

Michael asked about photography of homes for use in the brochure. Carol said this usually is done in January to avoid holiday decorations in the photos. She said she would reach out in November to Jeffrey, the photographer we have used in the past.

Fall General Membership Meeting

Carol reported that the meeting is coming together very well.

Date/Location

The meeting is confirmed for the clubhouse at the Ocotillo Lodge. Registration will begin at 9:45 am. A full continental breakfast will be available. Larry will order the food from Aspen Mills.

Agenda

Both our speakers are confirmed. JR Roberts will give an update on the status of the renovation of the Plaza Theatre. Eric Chiel will present the second part of his “Twin Palms Lost, Twin Palms Found” presentation. Larry provided the Board with the final draft of the agenda, which the Board approved.

Logistics

Planning for room set up and required AV equipment is scheduled. Larry, Tony and Eric Chiel will set up a time about a week before the meeting to test out all the AV equipment to be sure it works as needed. Tony has scheduled the clubhouse on Friday, November 1st at 2:00 pm for setup and 9:00 am for final set up on Saturday Morning.

It was suggested that we try to get both presenters' PowerPoint presentations ahead of time, so that we can incorporate them into our meeting PowerPoint presentation before the meeting. This will avoid any delays due to switching equipment.

The Board discussed the PowerPoint for the meeting. Carol and Tom agreed to take the lead on putting it together. Assuming we can access the file from the last membership meeting PowerPoint, that should make the task a lot faster.

General Membership Social Meeting

Planning for the membership social meeting in January is on track.

Date/Location

The date is Thursday, January 9, 2025 at the Ocotillo Lodge clubhouse. The time was confirmed to be from 4 pm to 6 pm.

Program

The feature speakers for the event are Sven Kirsten and Peter Moruzzi, authors of the new book "Palm Springs Tiki, Polynesia in the Desert." Tony said that Sven liked our idea to have Peter join him in making the presentation, and the Peter is happy to be a part of the program.

Tony will confirm with them that they have an hour for their presentation and Q&A, and make sure we know what their AV requirements are.

Logistics

Larry volunteered to take the lead in setting up a plan for logistics. Refreshments will hopefully have a tropical flavor, including wine. Larry said he would check with our insurance agent to find out the cost of the necessary liability insurance to cover us for having wine available.

The Board also discussed what we could do for tropical decorations. Larry suggested a pineapple on each table. Tony stressed that the presenters are very particular about the use of tacky tiki-style decorations, so we need to be very careful about what we decide to do. Once we have a plan for decorations, it was agreed we should run it by the presenters to get their feedback and suggestions.

Krisel Exhibit Status

Tom Eich said that the graphic designer who has done work for us in the past is no longer available, so he is looking for another one. Tom and Eric met recently to review the status of all the various elements of the Exhibit. They determined that several of the panels need replacement due to new information and/or the need for color correction. The priority is the Ocotillo Lodge panel which needs considerable updating due to the recent information regarding construction timelines uncovered by Eric. Next would be the Krisel colors panel as it has noticeably faded. Down the road, there are other panels with photos that are too dark. The estimated price per each hinged pair of panels is around \$1,000. He noted that the model homes will be repaired in February by the original creator. The final cost is being negotiated.

With Eric's recent donation to the Exhibit, Larry said there is now \$549.96 available in Krisel Exhibit donations. He anticipates another \$200 to \$300 will come in from further ticket sales from Eric Chiel's upcoming Modernism Week Walking Tours. He noted that all these funds will be available for use in beginning the Exhibit restoration efforts without the need for any Board action.

Larry offered to work with Tom on drafting a Neighborhood Initiative application for additional funds once the costs and timeline are determined.

Little Free Library

Carol said she was happy to report that the plaque and the door magnets have finally been installed and look great. COD will be providing us with extra paint for future touch-ups.

The library continues to be popular with lots of users. There is ongoing positive feedback about the unique mid-century design.

501 (C) Status

Carol reported, based on the latest update from Jeff Hoffman, that we are still awaiting a response from the IRS on our application. Jeff has recently sent them an update request. The hope is to hear something before the end of the year.

Additional Business

There was no additional business.

Next Meetings

Advisory Board

The next meeting of the Advisory Board is set for Wednesday December 4, 2024 at 3:30 pm at Carol's house. The following two meetings were set for January 15, 2025 and February 5, 2025.

January Social General Membership Meeting

The Social General Membership Meeting is set for Thursday, January 9, 2025 from 4:00 pm to 6:00 pm.

Adjournment

The meeting was adjourned at 5:00 pm.

approvedADBoardminutes10-16-2024

APPROVED