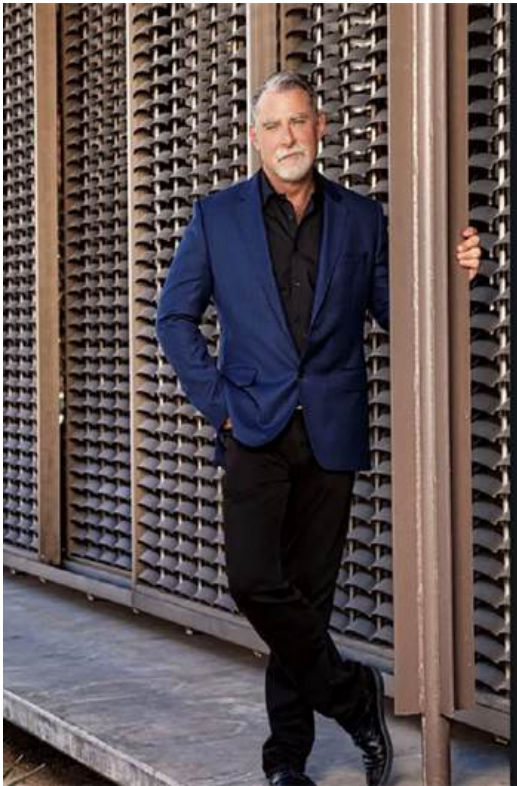


J.R. Roberts, President, Palm Springs Plaza Theatre Foundation



J.R.'s career history includes owning and operating two architecture and design firms, where he specialized in the redesign and restoration of existing buildings. He also served as the lead fundraiser and the founding Managing Director of the Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion.

J.R. was a City Councilor in Palm Springs from 2015 to 2019, where he served as Mayor Pro-Tem. He currently is the Vice-chair of the Palm Springs Planning Commission. By leading the effort to save and restore the Plaza Theatre, J.R. hopes to contribute his design, fundraising, and communications skills to bring the Plaza Theatre back to its former glory.



PALM SPRINGS
PLAZA THEATRE
FOUNDATION

The Next Act

BUILDING OUR RICH HISTORY

FILM PREMIERS

CAMILLE - 1936



Valley of the Sun - 1942



Come Blow Your Horn - 1964



BUILDING OUR RICH HISTORY

OF NATIONWIDE RADIO SHOWS - 1940S



BOB HOPE



BING CROSBY



Jack Benny



FRANK SINATRA

BUILDING OUR RICH HISTORY

PERFORMANCES UNIQUE TO PALM SPRINGS



VILLAGE VANITIES - 1940S



PALM SPRINGS FOLLIES - 1990 TO 2014



PALM SPRINGS PLAZA THEATRE FOUNDATION

Vision and Mission Statement

Our vision is to elevate the quality of life in our desert community by providing arts, cultural, and educational experiences for all.

Inspired by its rich history, the Palm Springs Plaza Theatre serves as a home for creativity and connection, providing a welcoming space for world-class performances that enrich the cultural fabric of our desert community.

• Neighborhood Organization •

GOAL #1

**RESPECT FOR OUR
CLASS 1 LANDMARK STATUS**

*PLAZA
THEATRE* *PLAZA
THEATRE*





OUR GOALS FOR THE NEXT ACT...

GUEST COMFORT



IMPROVED SEATING
AND SIGHTLINES



QUIETER MORE-EFFICIENT
AIRCONDITIONING



ACCESSIBLE SEATING
AND RESTROOMS

INCREASED DOWNTOWN PARKING AND SHUTTLE SOLUTIONS

OUR GOALS FOR THE NEXT ACT...

PERFORMER EXPERIENCE



MODERN AND ACCESSIBLE
DRESSING ROOMS



WORLD-CLASS INTEGRATED
SOUND SYSTEM



STATE OF THE ART
LIGHTING AND PROJECTION

OUR GOALS FOR THE NEXT ACT...

HONOR THE ORIGINAL BUILDING



RESPECT CRITICAL
ORIGINAL DESIGN



MATCH ORIGINAL
PAINT COLORS



RESTORE OR REBUILD
FROM ORIGINAL BLUEPRINTS

OUR GOALS FOR THE NEXT ACT....

WIDE RANGE OF ENTERTAINMENT OPTIONS



FILM FESTIVALS



LIVE MUSIC



NON-PROFIT EVENTS

EDUCATIONAL PROGRAMS, COMEDY AND MUCH MUCH MORE

This is how the
theatre looked
before we got
started





• Neighborhood Organization •

The outside view of where the new museum will be located



• Neig

PROJECT TIMELINE



In December 2023 after a competitive bid process, the City of Palm Springs selected Woodcliff Construction of Los Angeles as the general contractor to oversee the comprehensive renovation of the Plaza Theatre.



Construction completion is currently anticipated in fall of 2025.



The Foundation has partnered with Oak View Group to bring diverse high-quality programming to the theatre. John Bolton has been hired as General Manager.





ESTIMATED
ECONOMIC
IMPACT

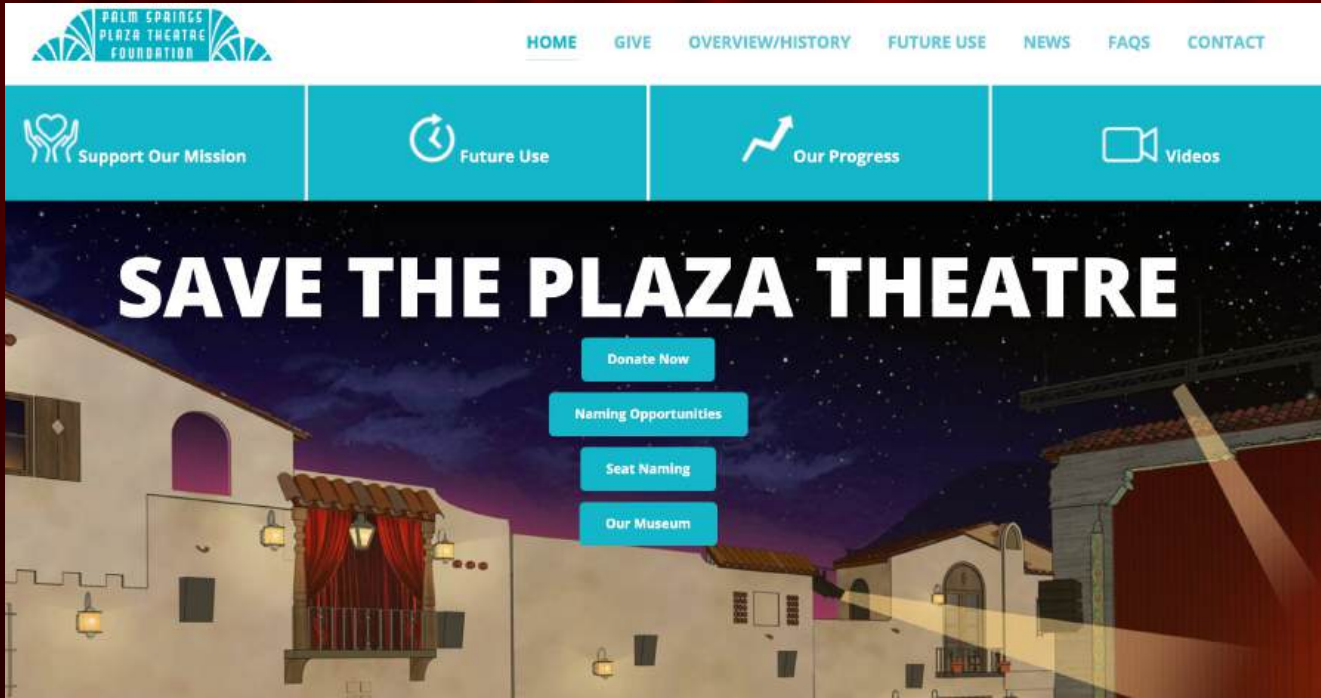
\$40 M + per year







Expanded Lobby



**DONATE
TODAY!**



SaveThePlazaTheatrePS.org