

ADVISORY BOARD MEETING MINUTES

Wednesday, September 11, 2024 :: 3:30PM :: Carol's House

Call to order and Roll Call The meeting was called to order at 3: 33 pm. Board members in attendance were Carol Munro, Michael Faulkner, Tom Eich, Larry Johnson, Michele Johnson, and attending via Zoom Jeff Hoffman and David Carlson.

Guests: None

Acceptance of Agenda: The agenda was accepted as proposed.

Review and Approval of July 31, 2024 Minutes

It was **Moved/Seconded/Carried** to approve the minutes of the July 31, 2024 meeting as proposed.

Public Comments: None

Treasurer Report

Copies of the September 10, 2024 Financial Report were emailed out in advance. Larry Johnson reported that the total income to date is \$85,251.67. Expenditures totaled \$23,278.71, leaving a balance of \$61,972.96.

Since the last meeting, there was no new income. Expenditures during this period included \$156.22 for Membership meetings, and \$1,814.80 for Communications Contracts (\$1,342.32 email addresses, \$119.88 Adobe Pack, and \$184.80 for Constant Contact.)

Larry distributed copies of a memo from the Finance Committee that proposed a minor change in the approved 2024 TPNO Budget. They suggested we should transfer \$1,250 from Membership Meetings to Communications Contracts to cover a shortfall in the Communications Contracts budget line-item due to the every-other-year cost of renewing our emails.

It was **Moved/Seconded/Carried** to approve the proposed change in the 2024 Budget moving \$1,250 from Membership Meetings to Communications Contracts.

Larry reported that the 180' projection screen has been received. In early October we will test it out at the Ocotillo Lodge.

Communications/Marketing

Carol reported that the Calendar Worksheet of Events/Meetings/Communications for FY 24-25 was included in the meeting packet.

Modernism Week

2025 Homes

Carol reported that we now have all six homes for the tour confirmed. She said that Evelyn from Modernism Week will tour all the homes on September 21, 2024.

Timeline

Carol reviewed the timeline. Our text and pictures are due to Modernism Week by end of September. Tickets go on sale on November 1, 2024.

Volunteer Management

Michael Faulkner said that he had sent out the first email requesting people indicate their interest in volunteering for the 2025 Tour. He said 31 people have already signed up. The Board began the discussion of assigning where volunteers would be needed. Michele Johnson volunteered to help with this aspect managing the volunteers. Tom Eich mentioned that Eric might not be able to docent at the Krisel Exhibit.

Other

Carol said that we are allowed to sell up to 504 tickets, 104 more than last year. Larry Johnson said that a downside to putting so many tickets up on November 1st is that it will be harder to sell out some of the time slots. Also, when we sold 500 tickets in a couple of past tours, we had lines forming at the front doors of some of the homes. The Board decided to start with releasing 400 tickets and add more if needed in January.

The Board discussed the location of the after party. Carol asked if we should see if Michael and Hung's house was available again. David volunteered to host the after party. Tom offered his home. Tony offered the Ocotillo Clubhouse as a backup. After discussion, the consensus was to go with David's house.

Carol said she has already reached out to last year's car owners and has 2 cars booked and inquiries for several others.

Tony Vardaro mentioned the Ocotillo Lodge will be working with the Atomic Ranch on an event on Sunday, February 16, 2025. This is the day before our Home Tour. He asked if we could arrange to set up the Krisel Exhibit on the 15th so it would be there for their tour. Everyone thought this was a great idea, and Larry said he would volunteer to work with Tom to make the necessary arrangements.

Fall General Membership Meeting

Date/Location

The date is set for Saturday November 2, 2024 at the Ocotillo Lodge. Registration will be at 9:45 am with the program to begin at 10:15 am. It was agreed to again go with a continental breakfast. Larry said he would take the lead on working with Aspen Mills.

Speakers

Carol reported that we have secured two speakers, JR Roberts and Eric Chiel.

Agenda

Carol said that she had been approached with a request from David Ready, the candidate for City Council for our district, to address the membership. After discussion, it was agreed that it was not appropriate to host a candidate, but instead offer a speaking slot after the election.

The Board began the discussion of the agenda. Larry offered to draft an agenda worksheet to facilitate our finalization of the agenda at our next meeting.

Krisel Exhibit Status

Tom reported that he and Eric Chiel have completed its assessment of the status of the Krisel Exhibit. He said there are several panels that need to be redone to update information or to color correct. Most of the hinges on the panels also need to be updated. He said that David Well, the model maker, has agreed to do repairs on the model homes. Given his schedule, we will need to make some kind of special arrangements to provide a location for him to make the needed repairs.

Tom also said that Eric has indicated that he has additional video material that we could consider adding to the Exhibit. Concern was raised as to whether longer footage might cause bottlenecks during the 2025 tour showing. The Board discussed other options for sharing the additional video footage including social media access.

Little Library

Despite many texts and phone messages, Carol reported that she had not been able to contact COD about setting a date to install the plaque and the magnets on the acrylic doors. She said she would keep trying. Several members noted that they had closed the doors when they found them blown open by the wind.

503 Status Update

Jeff Hoffman reported that we are still waiting to hear from the IRS on the status of our application. He said we will get one of 4 responses. 1) Approve, 2) Deny and why, 3) Request for more information, 4) tell us they are extending the timeline for making a decision.

Jeff said he anticipates a response soon. Larry said he hopes it will be before the end of the year so any late filing penalty can be paid before December 31st. That will help with developing the draft Budget for 2025.

Next meetings

Advisory Board

The next meetings of the Advisory Board were set for Wednesday October 16, 2024 at 3:30pm at Carol's house and Wednesday December 4, 2024 at 3:30 pm at Carol's house.

January Social General Membership meeting

The Board discussed the dates of January 9th, 10th 11th. After discussing the pros and cons of these dates, it was decided to try something new and go with Thursday January 9, 2025. The time was tentatively set for 4 to 6 pm.

Adjournment

The meeting was adjourned at 5:01 pm.

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APPROVED