

## ADVISORY BOARD MEETING MINUTES

Wednesday, July 31, 2024 :: 3:30PM :: Carol's House

**Call to Order and Roll Call** The meeting was called to order at 3:32 pm. Board members in attendance were Carol Munro, Larry Johnson, Tom Eich, Tony Vardaro, Michael Faulkner, and attending via zoon Michele Johnson and Jeff Hoffman

**Guests:** Denny Downs and David Blaber

**Acceptance of Agenda:** The agenda was accepted as proposed.

### Review and Approval of June 6, 2024 Minutes

It was **Moved/Seconded/Carried** to approve the minutes of the June 5, 2024 meeting as proposed.

### Public Comments:

None

### Treasurer Report:

Copies of the July 31, 2024 Financial Statement were emailed out in advance. Larry Johnson reported that the total income to date is \$85,251.67. Expenditures totaled \$21,308.39, leaving a balance of \$63,943.28.

Since the last meeting, there was no new income. Expenditures during this period included \$2,044.70 for the annual renewal of our two insurance policies (same amount as last year), and \$2,500 for Community Grants.

Larry Johnson reported that he had conferred with Jeffery Burnell and proposed that we purchase a 180-inch projection screen from Amazon. He was directed to go ahead with the purchase and charge it to Membership Meetings expenses and that it be donated to the Ocotillo Lodge as a gift in appreciation for use of their meeting room for our meetings.

### Communications/Marketing

Carol reported that the Calendar Worksheet of Events/Meetings/Communications for FY 24-25 was included in the meeting packet.

Mike reported that it would soon be time to pay to renew 7 of the Board members' emails accounts as the current 2-year subscriptions are ending soon. Larry Johnson said to send him the bill and he will reimburse him.

## **FY 24-25 Objectives**

At the last meeting, the Board tabled final action on the FY 24-25 TPNO Objectives until today's meeting pending possible editing suggestions from Jeff Hoffman to better align the wording to our pending incorporation. Jeff said that he felt these changes could wait until after our incorporation application is finalized. It was **Moved/Seconded/Carried** to approve the TPNO FY 24-25 Objectives as proposed. Larry Johnson said he would post them on our website.

## **Modernism Week**

### *2024 Fall event idea*

At the last meeting, the idea of doing something during the October 2024 Modernism Week was raised. Carol reported that she found out it was too late for this year, but we can discuss doing something in October 2025. One idea was to explore having a joint event with the Ocotillo Lodge.

### *New Policy for Home Tours*

Carol reported that Modernism Week has established a new policy related to Home Tours. Going forward, neighborhoods will only be able to host home tours every other year. Larry shared that he had asked Evelyn, our Modernism staff person, if we could have non-home tour events in the alternating years, and she said that was fine.

In a related matter, Tony reported that Eric Chiel has indicated that he will be pulling back on the number of walking tours he will be leading. Tony offered to take on leading some of these tours in the future if Eric is willing to share some of his script.

### *Number of Homes – status*

Carol reported that we have 5 homes booked for the 2024 home tour, including a unit at the Ocotillo Lodge. There is a sixth home pending as we await the owner's final decision. Carol noted that both her home and Michael Faulkner's homes will be on the tour. She also reminded the board that Evelyn will need to see the homes by mid-September.

### *Volunteer Management*

Michael Faulkner will be organizing Modernism Week volunteers for future events. He is working with Michele Johnson to ensure a smooth transition. He has also obtained the volunteer data- base template that was created by Jeffery Burnell.

### *Other*

Tom Eich is taking over from Eric Chiel the lead role in curating and exhibiting the Krisel Exhibit. They will be meeting on August 12th to examine the status of the exhibit and determine what repairs and updates are needed. He said that the home models also need some repair.

Tom said he will be exploring a stronger method to attach the panels together and will present options/costs for doing this upgrade. He also shared that Eric has requested that we provide an iPad for the video portion of the exhibit as he would prefer to not use his iPad anymore.

Larry Johnson said that we currently have only a few hundred dollars left in the budget for work on the Krisel Exhibit. So any costs beyond that will require the Board to approve a new Neighborhood Initiative grant.

### **Fall General Membership Meeting**

#### *Determine date*

After discussion considering the Fall holidays, October Modernism Week, and the Presidential election date, the Board landed on Saturday November 2, 2024 at 10:00 am.

#### *Location*

Tony Vardaro was asked to reserve the clubhouse at the Ocotillo Lodge.

#### *Speakers*

The Board discussed options for speakers. Larry Johnson was asked to follow-up with Eric Chiel to confirm his willingness to present Part 2 of his "New Discoveries about TP", or provide a teaser for a presentation of both Parts 1 and 2 at our January 2025 Social Membership meeting.

Carol Munro said we could invite the Palm Springs Library Director to talk about the plans for the renovation of the library. Larry Johnson suggested we invite JR Roberts to talk about the progress on the Plaza Theatre renovation. It was decided to start with Carol contacting JR Roberts first, and wait until we know if he is available before contacting the library.

Michele Johnson suggested Ren Brown from the Historical Society.

Tony Vardaro suggested contacting Sven Kirsten, a local author who is publishing a book entitled "Palm Springs Tiki: Polynesia in the Desert." Everyone liked this idea, and asked Tony to check on his availability.

### **Little Library**

Carol Munro reported that the Little Free Library is up and running, and is being frequently restocked. By all measures it is a big success.

It was noted that there has been a delay in College of the Desert staff coming back to install the magnets on the acrylic doors. Larry said that the plaque had arrived, and was ready for installation. Carol said she would follow-up.

## **501 Status Update**

Jeff Hoffman reported on the status of our incorporation application. He said that the IRS has requested some adjustments which he has made and resubmitted. Jeff said that the cost to submit the application was \$600. He will submit the receipt to Larry Johnson for reimbursement. Larry noted that we currently have \$1,000 in the budget to cover this cost.

The application review process generally takes 3 to 6 months. Jeff hopes we will have an answer before the end of the year. While the IRS representative did not commit to that, the representative did note that our application looked very complete.

Once we receive our official incorporation, it may be necessary to review our By-Laws and consider whether anything needs to be revised or added. Larry said it would be great if we could get this done in time to propose any suggested changes to the general membership at the Spring 2025 Annual meeting.

## **Additional Business**

Tony Vardaro suggested that we purchase Sven Kirsten's Tiki book as the gift for 2025 tour homeowners. The Board loved the idea and approved Tony purchasing these books,

## **Next Meetings**

### *Advisory Board*

After discussing several dates, it was decided to hold the next Advisory Board meeting on Wednesday, September 11, 2024 at 3:30 pm at Carol's house. The following meeting was tentatively set for Wednesday, October 16, 2024 at 3:30 pm at Carol's house.

### *Social Event in January 2025*

The Board discussed January 9<sup>th</sup>, 10<sup>th</sup>, and 11<sup>th</sup> as dates for the Social Membership meeting. Tony will check availability of the Ocotillo Lodge.

## **Adjournment**

The meeting was adjourned at 4:50 pm.