

ADVISORY BOARD MEETING MINUTES

Wednesday, April 17, 2024 :: 3:30 PM :: Carol's House

Call to Order and Roll Call The meeting was called to order at 3:33 pm. Board members in attendance were Carol Munro, Larry Johnson, Tom Eich, and Michael Faulkner. Joining via Zoom were Tony Vardaro and Michele Johnson.

Guests: None

Acceptance of Agenda: The agenda was accepted as proposed.

Public Comments: None

Review and Approval of Minutes of March 13, 2024

It was **Moved/Seconded/Carried** to approve the minutes of the March 13, 2024 minutes as proposed, with the correction on page 2 of David Carlson, instead of Michael Faulkner, under the Communications Report relating to an Administrative Documents subcommittee.

Treasurer Report

Copies of the April 17, 2024 Financial Statement were emailed out in advance. Larry reported that the total income to date is \$85,076.67. Expenditures totaled \$12,257.92, leaving a balance of \$72,818.75.

Since the last meeting, new income included \$475 in membership dues, \$12,730.50 in a final Modernism Week payment, and \$430 in donations. Expenditures during this period include \$883.51 in Membership Meetings, \$200 in Misc. Printing/Postage (annual P.O. Box rental fee), \$95.88 in Communication Contracts (new email address), Blade signs/Membership Badges (new Board member badges), and \$162.10 in Recognition Awards (Eric Chiel Leadership Award).

Larry also gave an update on 2024 voluntary membership dues and donations. To date, 28 households have paid \$25 membership dues. Of these, 10 also made additional donations totaling \$655.

Welcome New Board Members/By-Laws/Officer elections

On behalf of the board, Carol Munro welcomed our two newly elected Board members Michael Faulkner and Tom Eich. Everyone was asked to share a little about their background and why they want to serve on the Advisory Board.

As called for in our By-Laws, each present member was asked to sign a copy of the By-Laws indicating they had read them and were committing to act in accord with them. Signed copies will be collected from members who are absent from today's meeting.

The By-Laws also call for the election of officers for a one-year term. After agreeing to serve, it was **Moved/Seconded/Carried** to elect the following officers: Chair, Carol Munro, Vice-Chair Jeff Hoffman, Treasurer, Larry Johnson, Secretary, Tony Vardaro, and Communications Officer, Michael Faulkner.

Committee/Task Force Discussion

As we start the new term, Carol suggested now would be a good time to review our current committees and discuss whether we need to create any new committees or ad hoc task forces. The goal would be to foster as much involvement as possible by board members and residents in the activities of TPNO.

Larry distributed a worksheet that listed the current 3 standing committees (Finance, Modernism, and Community Grants) and an initial list of potential Committees/Ad Hoc Task Forces. He suggested the following: William Krisel Exhibit Task Force, Communications Committee, Little Free Library Committee, and Monument Sign Task Force.

Michael volunteered to serve on the Finance Committee. As Michael assumes the communications responsibilities from Jeffery, it will be helpful to recruit additional people to help with specific tasks. For example, Carol mentioned that Bob Bogard has offered to help with communications starting with the Little Library Dedication. Carol also said that she has recruited a resident to chair the Little Library Committee.

Over the next few meetings, the Board decided to continue this discussion and seek ways to promote and recruit increased Board and neighborhood involvement.

4/6 General Membership Annual Meeting

Everyone agreed that the April 4, 2024 General Membership Annual meeting went very well. Attendance was very good, and the two speakers were outstanding. Eric Chiel's presentation revealing recent discoveries of two sets of facts about Twin Palm's history was a real eye opener, and generated lots of interest in hearing parts 3 and 4 at a future meeting. Providing a continental breakfast was a hit. Carol noted that the meeting moved along briskly and ended on time.

Several people mentioned that it was hard to see the PowerPoint presentation. It is clear that we need to utilize a professional-style screen in the future. Carol said that Jeffery Burnell had provided some suggestions of screens we could purchase on Amazon for under \$200.00. It was agreed that we need to proceed with selecting the best screen option and purchasing it before our next General membership meeting in the Fall. Larry suggested that the Board consider donating the screen to the Ocotillo Lodge as a thank you for the ongoing use of their clubhouse.

Little Library TimeLine

Carol reported on the timeline for the installation of the Little Free Library. She said COD staff and students have prepared the site, and the concrete pour will be completed within the next week. The structure itself will be installed about a week before the Dedication.

Larry reported that the aluminum plaque has been ordered. In the event it is not delivered in time for the Dedication, a full-sized printed version will be used. He discussed the planning for the logistics for the event. The City has approved closing off the street that morning. We will be using our twotents to provide shade. He said Tony has arranged for us to use 24 chairs from the Ocotillo Lodge for seating for invited guests and those needing seating. Pastries will be ordered from Aspen Mills Bakery. We have beverages left from our Annual Meeting.

Carol proposed that we make a \$2,000 donation to the College of the Desert for use by the Architecture Department to help their students. Everyone agreed that this would be a nice way to thank COD for their contribution to making the Little Free Library come to life.

Given the fact that we are still waiting for a final bill from COD for repayment of their materials, it is possible that the final cost could exceed the \$5,000 limit approved earlier. It was **Moved/Seconded/Carried** to approve a \$2,000 donation to COD. In the event the total exceeds \$5,000 total, the Board will act at our next meeting to approve any overage.

501 (C) (4) Status

Carol reported that Jeff Hoffman told her that we have still not heard anything back from the federal government on our application for 501 (C) (4) status. Hopefully we will get some response in the next few months.

Additional Business

Carol said that we need to review our current FY 23-34 Organizational Objectives and approve a new set of Organizational Objectives for the coming year. She said she will put this item on the agenda for our next meeting.

Carol shared that Modernism Week has asked us by end of June to provide information about how we plan to utilize the funds we raised in the 2024 Home Tour. She suggested that we discuss this at our next meeting.

Carol said that she would be submitting a Community Grant Application for \$2,500 for the Palm Springs Modernism Committee's BEAM program. Larry said that he would send the application out to the Board and the Advisory Grant review members, along with the rating form. As Community Grants Volunteer Coordinator, he will compile the results and send them to the Board before our next meeting. The Board can then formally review the application and take action.

Michael Faulkner asked about Modernism Week's October 2024 plans. Carol said that historically we have not hosted any events during the October Modernism Week. Michael

suggested we consider a neighborhood evening tour, or maybe see if Eric Chiel would be interested in presenting his full Revisiting Twin Palms History PowerPoint.

Larry presented Michael Faulkner with his name badge. Carol will get Tom Eich his badge.

Larry passed out the Calendar Worksheet of Events/Meetings/Communications for FY 24-25. This worksheet is designed to give a one-page overview of the year, and help the Board to plan for meetings, events, and the communications efforts needed to support these activities.

Next Meetings

After discussing several dates, the next meeting will be at 3:30 pm on either Wednesday, May 29, 2024, or June 5, 2024, depending on when the most Board members are available.

Adjournment

The meeting was adjourned at 5:04 pm.

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