



## Community Grant Application

*Please Note: All grant requests must be sponsored by one or more Twin Palms residents*

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|--|---|
| <b>Date (type here)</b> October 9, 2015  |   |
| <b>Name of Residents(s) Submitting Request</b><br>(type below)<br>Barb Scott   | <b>Primary Resident Contact Information</b><br><i>Name, Address, Phone, Email (type below)</i><br>Barb Scott<br>P.O. Box 4106<br>Palm Springs, California, 92263<br>(760) 333-3322<br>barbmastin1@aol.com |
| <b>Name and Purpose of Entity to Receive Grant</b> (type below)<br>The Friends of the Palm Springs Animal Shelter, a non-profit 501 (c) (3) organization, operates and manages the City of Palm Springs Animal Shelter. The organization is dedicated to building a community responsible for pet stewardship and the humane treatment of animals, and is a model of progressive and compassionate sheltering practices.   |   |
| <b>Amount of Funding Requested</b> (type below)<br>\$2,500   | <b>Timeframe for Expenditure of Grant Funds</b> (type below)<br>February 29, 2016   |
| <b>Purpose of Grant Fund Request</b> (type below)<br>The purpose of the grant is to underwrite one of the existing dog kennels located in the Adoption Courtyard. \$2,500 is the set cost for sponsorship of a dog kennel.<br>Currently 5 of the kennels are sponsored by Palm Springs Neighborhood Organizations.   |   |
| <b>How does this grant address one or more of Twin Palms' funding priorities?</b> (type below)<br>This grant specifically addresses two of the five Twin Palms priorities. First, it benefits the residents of Twin Palms and the City of Palm Springs. Second, it increases public awareness, visibility and the favorability rating of our neighborhood.   |   |
| <b>How will the funds be used?</b> (If appropriate, attach itemized budget, bids, etc.) (type below)<br>The funds will be used to help underwrite one of the large dog kennels where dogs up for adoption are placed for public viewing. Each kennel is 6 feet high, 5 feet wide, and 12 feet deep. They provide an ideal environment for the animal and for the public that comes to interact with dogs up for adoption. Each kennel has a space for the placement of a "blade sign" with the logo of the sponsoring organization. In our case, it would be our TPNO logo. The size of the logo is larger than to the ones we have throughout our neighborhood. |   |

**How will the grantee work collaboratively with us to publicize the grant?** (type below)

The Friends of the Palm Springs Animal Shelter has a number of venues with which to publicize this grant. They will hold an unveiling ceremony at the Shelter and invite local dignitaries, Shelter Board members and volunteers, Twin Palms residents and the general public. They will also feature the grant in their newsletter which has a distribution list of over 4,000. In addition, they will post information about the grant on their Blog and Facebook page.

They have offered to work with us on a media alert/press release related to the grant and the unveiling ceremony.

**Who is responsible for assuring funds are spent in a timely manner for requested purpose?**

*Name, Address, Phone, Email (type below)*

Alicia Bailey

Director of Development and Marketing

Friends of the Palm Springs Animal Sheltering

4575 E. Mesquite Ave

Palm Springs, California 92264

323 832 6231

**Other Comments?** (type below)

I believe that this grant is a great way for our neighborhood to join with so many other entities in showing our support for the Palm Springs Animal Shelter which is a nationally recognized model of humane sheltering of a wide range of animals.

Founded in 1996, Friends started as a small group of animal lovers and advocates who believed that there was a more humane way to manage the municipal shelter. In 2012, the City of Palm Springs entered into a contract with Friends, appointing the non-profit to manage and operate the City's animal shelter. This partnership is paving the way toward a No-Kill Coachella Valley, and serves as a model of progressive and compassionate sheltering practices.

The Palm Springs Animal Shelter is an open admissions, public shelter operating under a no-kill philosophy. In addition to providing a safe haven for every animal who enters the shelter, they provide the highest standard of medical care to each animal. They recognize there is not just one way to solve the pet overpopulation problem, but that strategic programming and accessible resources to pet guardians will save lives and prevent more animals from entering Coachella Valley's other public open admissions shelters.

The Friends of the Palm Springs Animal Shelter's public/private partnership and progressive strategies have turned a once dismal shelter into a literal life saver.

I think our neighborhood can be justly proud to being a part of the community wide effort to support the Pam Springs Animal Shelter.