



• **Neighborhood Organization** •

GENERAL MEMBERSHIP MEETING MINUTES

Friday, March 24, 2023 :: 5:00 PM :: 1027 E. Anza, Palm Springs

Attendees

Members Carol Munro, Jeff Hoffman, Michele Johnson, Jeffery Burnell, Larry Johnson, Tony Vardaro, Brad Armistead, Peter Balon, Victoria Bathazer, Alan Beardslee, Wally Brown, Sheila Brown, David Burnett, David Carlson, Eric Chiel, Colleen Clark, Casey Cornwell, Pat Donovan, Denny Downs, Tom Eich, Hung Fan, Michael Feldman, Roger Gendron, Virginia Giokaris, Raymond Hale, Michael Hauser, Patrick Henry, Ron Jack, Val Jack, Terry Johnson, Ellen Kahn, Marcel Lajoie, Nick Lawson, Lea Margo, D'elle Milton, Nelson Monteleone, Tim Neiman, Kevin Noble, Horacio Orantes, Alex Quintana, Sarah Reed, Laurie Ridgeway, Avian Rodgers, David Ross, Robert Schneider, Justin Schneider, Pankaj Sharma, Jack Tarantino, Cheryl Vardaro, Betsy Veal, Curtis Veal, Monalinda Verlengia, Todd Verwers, Peter Walsh, John Williams, Shelby Winter, Claudia Wise

Guests Claire Krisel Wasserman and Ashley Krisel Wasserman

Welcome/Announcements/Advisory Board member introductions/Agenda Approval

The meeting was called to order by Carol Munro at 5:15 pm. She thanked Hung Fan and Michael Feldman for use of their home for today's meeting. Advisory Board members did self-introductions. Carol reviewed the agenda and noted that Claire Krisel Wasserman, William Krisel's granddaughter, would be making remarks at the end of the meeting.

Approval of November 12, 2023 Minutes/Financial Report

There was a motion and a second to approve the minutes of the November 12, 2022, General Membership Social Meeting held at the Ocotillo Lodge clubhouse. The minutes were approved by a unanimous vote. Carol thanked Tony Vardaro for his ongoing efforts as our secretary.

Larry Johnson, Treasurer, gave an update on our organization's financial status. In the interest of full disclosure, he said that both our Board approved Annual Budget, and the most recent Current Financial Statement, are available on our website TwinPalmsPS.org. He indicated that he would be happy to respond at any time to questions about our finances.

10th Anniversary Celebration—How did we get to this point?

Carol Munro, Advisory Board Chairperson, said we gathered today to mark the 10th Anniversary of the Twin Palms Neighborhood Organization—a significant milestone for a small neighborhood organization. She recounted the October 2012 formation of the organization including the first meeting of the Organizing Committee, and the March, 2013 approval of By-Laws and election of

the first Advisory Board, formal recognition by the City of Palm Springs, and becoming a member of ONE-PS.

The mission of the TPNO remains to maintain and improve the quality of life in our neighborhood and promote a sense of neighborhood identity.

Carol recounted some of our most important achievements *within* our neighborhood including raising the funds to place a blade sign on every street corner; placement of our first neighborhood entry sign; hosting successful Modernism Tours every year since 2014, (missing only one due to COVID); creation of William Krisel's Twin Palms museum-quality multimedia exhibit; and launching our website TwinPalmsPS.org. TPNO has also established several awards to recognize individuals and organizations for their exceptional contributions to the neighborhood and the City.

Carol also highlighted some of our most significant achievement *beyond* our neighborhood including grants to the Palms Springs Animal Shelter; two grants to local Fire Station # 4; donating to the memorial funds for 2 slain Palm Springs police officers; and contributing to the Alexander family star on the City's Walk of Stars. The Ceremony for the renaming and dedication of William Krisel Way drew over 200 people from throughout the City.

We have accomplished much to be proud of over the past 10 years, and our future is bright.

2023 Modernism Week Events

Carol said we really turned the spotlight on Twin Palms this year during Modernism Week to celebrate our 10th Anniversary—walking tours led by Eric Chiel, the Ocotillo Lodge home tour, a CAMP presentation, and the screening of Jake Gorst's film on William Krisel, capped off with our sold-out home tour featuring 4 private residences and 3 condominiums. This year's Home Tour sold out all 400 tickets in December and another 20 tickets made available the day before the tour sold out within hours.

Eric Chiel, the first Advisory Board chairperson, shared the official proclamation declaring March 19, 2023 as Twin Palm Day in the City of Palm Springs. Carol asked everyone to raise their glass to toast Eric for his vision and commitment to the Twin Palms neighborhood.

Jeffery Burnell, Communications Officer, shared some of the many media mentions of our 2023 Modernism Week events. Michele Johnson, volunteer coordinator for Modernism week, thanked the homeowners and the over 60 volunteers who made the home tour possible. Jeffery and Michele were thanked for their outstanding contributions to the 2023 tour's success.

Jeffery also reported on our ongoing efforts to expand our social media outreach. In addition to our website, we are expanding our presence on Instagram, Facebook, and Next Door. We are now utilizing Constant Contact to upgrade the quality of our postings and have a new organizational email address Info@TwinPalmsPS.org. To keep everyone updated on neighborhood events, he stressed the importance of providing us email addresses so we can communicate directly with neighborhood residents. Jeffery was thanked for his leadership in these efforts.

Carol said that planning for our Modernism Home Tours is a year-round effort. She said to please contact any of the Board members if you are interested in offering your home for the 2024 tour.

What's Coming Up in 2023-2024

Carol said the past year has been focused on rebuilding the organization post Covid. As we look to the future, we want to continue to do more to encourage neighborhood engagement and involvement. This includes recruiting new Advisory Board members to fill vacancies, revitalizing our Community Grant and Neighborhood Initiative programs, and expanding opportunities for resident engagement.

Carol Munro said that she and other Board members have been attending ONE-PS meetings which includes representatives of over 50 Palm Springs neighborhood organizations. She invited anyone who would like to attend future meetings to contact her. One-PS meetings are held the second Tuesday of each month.

Members who made 2023 voluntary dues payments today or earlier in the year were thanked for their show of support. She noted that per our By-Laws, all residents, owners, and business operators within our borders have full membership rights by virtue of living/working within the neighborhood.

How to be involved

Jeff Hoffman, Vice-Chair, encouraged everyone to review the Volunteer Interest Survey and let us know of their interests in volunteering. Members were also encouraged to suggest ideas for future Neighborhood Initiatives and Community Grants.

Special Guest Remarks

Carol introduced our special guest Claire Krisel Wasserman. She thanked TPNO for inviting her and her partner to today's party. On behalf of the Krisel family, she expressed her appreciation for all we are doing to remember and honor her grandfather's contributions to Twin Palms and his legacy in general. She noted that the family especially appreciates the renaming of the street in his honor and the annual Modernism home tours. She said sometimes all the accolades seem surreal, since in her heart, Mr. Krisel is foremost "my grandfather." She shared several stories about him and why he was so special to her. On behalf of everyone in attendance today, Carol Munro thanked Claire for being with us today and helping to bring William Krisel to life for all of us.

Adjournment

Before adjourning the meeting, a raffle was held to award several items that commemorate our history. Carol Munro thanked everyone for attending today's 10th Anniversary Celebration and Annual meeting, and to stay and continue the celebration. The meeting was adjourned at 5:40 PM.