



WILLIAM KRISEL'S TWIN PALMS EXHIBIT SPONSORSHIP PROGRAM

The Twin Palms Neighborhood Organization has developed a museum quality exhibit in honor of William Krisel for his contributions to the architecture of our Twin Palms neighborhood in Palm Springs, California. The first phase of the exhibit had its premiere at the 2018 Twin Palms Modernism Tour on February 19, 2018. The goal is to have the exhibit go on tour around Palm Springs and hopefully beyond.

Mr. Krisel is a world renown Mid-Century architect known for his design elements including butterfly roofs, sun flaps, shadow blocks, atriums, clerestory windows and post and beam construction. These elements were unique at the time but have since become icons of the era.

The 10 bi fold panels tell the story of his visionary architectural design for the 1956 Ocotillo Lodge and the ninety house sub-division that were the initial projects that formed the basis for what is now Twin Palms. The panels also highlight the role the Twin Palms Neighborhood Organization has played since its inception in 2013 in honoring Mr. Krisel and preserving his legacy.

The panels are constructed of attractive durable materials that allows them to be easily and safely transported. The professional design makes them suitable for display in a variety of settings.

Sponsorship Levels

Individuals and businesses are being offered the opportunity to be a part of sponsoring this exhibit. The following sponsorship levels have been established:

Platinum Sponsor (\$5,000 +)

Gold Sponsor (\$2,500+)

Silver Sponsor (\$1,000+)

Bronze Sponsor (\$500+)

Donations will be used to underwrite the costs of development, construction, exhibition and preservation of the exhibit. Donations are not tax deductible.

Sponsors are listed on a sign that is displayed with the exhibit, as well as listed on our Web site under the William Krisel Exhibit sponsor section. Gifts under \$500 will only be listed on the website.

For more information on the exhibit and how to become a sponsor, please contact Larry Johnson, TPNO Treasurer at treasurer@twinpalmsps.org., or for historical perspective, Eric Chiel at EricChiel.Writer@iCloud.com