ADVISORY BOARD MEETING MINUTES

Wednesday, September 7, 2022 :: 3:30PM :: Carols House

Carol to order and Roll Call The meeting was called to order at 3:36 pm. Board members in attendance were Carol Munro, Jeff Hoffman, Larry Johnson, Michele Johnson, and Jeffery Burnell.

Acceptance of Agenda The agenda was accepted as proposed.

Review and Approval of Minutes of August 11, 2022 It was Moved/Seconded/Carried to approve the minutes as proposed.

Public Comments None

Treasurer's Report

Copies of the September 7, 2022 Financial Statements were email in advance. Larry Johnson said that total 2022 income to date is \$57,729.78. Expenditures total \$13,280.09, leaving a balance of \$44,449.69. Larry said the two expenditures since the last meeting were \$91 to renew our P O Box for 6 months and \$544.32 for our seven Go Daddy organizational email addresses for a 2-year period. Jeffery noted that we will be able to add, as needed, additional email addresses over the 2-year period at the same cost as our current monthly rate

Larry also shared that Carol Munro, Jeffery Burnell and he had gone to our Bank and had signed the necessary paperwork so now all three are official check signers for our organizational account.

Communications Report

On behalf of the Board, Carol thanked Jeffery for all his work to set up the new organizational email system and to help members set up their individual email addresses on their computers.

Jeffery reported that he is continuing his efforts to update our email contact list of neighborhood residents who have shared their contact information with us. He also noted that he has now installed a new organizational email address on our website that allows people to contact us directly from our website.

2023 Modernism Tour

Timeline

Carol reported on progress since our last meeting.

She said that things are moving forward on schedule. Modernism staff has previewed all the homes on the tour and approved them. She noted that we are still awaiting final confirmation

from the owner of the house at 992 E. La Jolla Road that the renovations are on track and will be completed before the 2023 tour. If not, we will need to explore finding another home to include on the tour.

Budget/Number of tickets

As discussed at our last meeting, we are approved for up to 400 tickets. After further discussion, it was agreed to start with 7 tour start times with 50 tickets each. Based on ticket sales, we can add up to 50 additional tickets as needed.

Larry said that over the next couple of months we can work on drafting the tour budget based on anticipated expenses.

Check in Location

Tony Vardaro confirmed that the Ocotillo Lodge is available for registration, display of the Krisel Exhibit and the after party for volunteers.

Volunteers

Michele Johnson said that she is in the process of identifying how many volunteers we will need for the tour. Larry Johnson requested that she provide at our next meeting a written summary of the number of volunteers needed by venue. Michele noted that she has already started the inventory of volunteers. Jeffery Burnell offered to work with her to set up a data base that can be used both to track and communicate with all the volunteers.

Update on Eric Chiel's Proposal for 2023 Modernism Week

Carol Munro reported on her conversation with Eric Chiel related to his proposal for additional events during 2023 Modernism Week.

She said that Eric spoke with Jill Alexander about moderating a program on the contributions of her family's business the Alexander Construction Company. She said she has prior commitments and will not be available. In lieu of this event, Carol suggested that we consider sponsoring an event where we have 3 local speakers with each given 20 to 30 minutes to make a presentation and answer questions. Board members suggested several names and offered to contact them to see if they were available.

In regards to filmmaker Jake Gorst's hosting a screening of his 90 minute film "William Krisel, Architect", Eric said the cost of his expenses made his participation not feasible. He said we might be able to rent the film for \$450 and look for another local moderator. For that fee, he said we might be able to show the film at one of our future TPNO events. The Board agreed not to purse Mr. Gorst's participation, either in person or virtually, at this time.

Finally, Carol said that Eric will follow up on requesting a Twin Palms Proclamation from the City once the November elections are over. Larry suggested that if we are not able to create a

venue to present this proclamation during Modernism Week, we might consider having it presented at our 2023 Annual meeting in March.

Little Library Update

Larry Johnson reported on the bids received to date. We have received 2 bids to build the library in wood. To his surprise, the costs are higher than the one we received earlier for building it with steel. One bid was for around \$4,000 and one for almost \$6,000. It was agreed that these were too high.

It was agreed that the pole and base should be made in steel. Carol said she would contact a carpenter who has done work for her and see if he is interested in bidding. Larry said he would continue to seek bids.

Larry said that Jeffery Burnell had invited him and Carol to attend the next Twin Palms HOA meeting in October to present the design for the Little Library and seek their approval to place it on their property near their mailboxes on La Jolla.

Larry reminded the Board that our Neighborhood Initiatives Policy sets a limit of \$5,000 that the Board can approve per year for a project. It was agreed that we need to keep the total cost under this amount.

Hopefully we can finalize the location and bids and vote to move forward in time to get the library build in time to include it on the 2023 Modernism Tour.

November 12, 2023 General Membership Meeting Planning

Larry asked that this item be on today's agenda as it is time to beginning discussing the agenda for the meeting. He noted that Tony has secured the Ocotillo Lodge Clubhouse for the meeting.

One agenda item we discussed some months ago was giving an Architectural Award to the owners of the house at 991 E. La Jolla Road for their extensive restoration of their home. Carol said she would confirm with the owners that they are still planning to attend to receive the award.

Larry said that we need to discuss securing a featured speaker for the meeting that will hopefully serve as a draw to the membership to attend. The Board discussed options including Katie Horak, Steven Keylon and James Harlen. Michele and Carol offered to do follow up.

Another key update will be related to our 2023 Modernism Week tour and other related events. Assuming we continue to make progress on the Little Library, we would include a presentation on the design and proposed location for the Little Library.

Other quick agenda items will be approval of the April 30th General Membership Social Meeting minutes, the financial report, upcoming meetings/events, promoting membership dues and volunteer opportunities, and ONE-PS update.

Next Meetings

After discussing several dates in October, the next meeting was tentatively set for Thursday, October 27, 2022 at 3:30 pm. In case that date does not work for Tony, the Board agreed to hold Wednesday, October 26, 2022 as a back up date. [Note: The meeting was ultimately set for October 26, 2022.]

The next General Membership meeting is set for Saturday, November 12, 2022.

Adjournment

The meeting was adjourned at 4:58 pm.

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