

General Membership Meeting

November 20, 2021



Welcome!

- ✦ Opening Comments
- ✦ Housekeeping Announcements
- ✦ Agenda Review
- ✦ Minutes Approval: November 23, 2019 Meeting
- ✦ Advisory Board Introductions

Our Advisory Board



Guest Presenter: David Hyams

- ✦ Resident of Little Beverly Hills neighborhood
- ✦ Extensively research his neighborhood's development
- ✦ Coordinated Alexander Family *Walk of the Stars* recognition



Long Overdue Recognition

- ✦ *Walk of Stars* honor, February 2020
- ✦ Accepted by Jill Alexander
- ✦ Thank you Twin Palms Neighborhood Organization



The Beginning in Palm Springs

Ocotillo Lodge

- ✦ Completed late 1957, sold August 1958
- ✦ William Krisel's archive suggests destination resort concept
- ✦ Prior to Ocotillo Lodge, George and Mildred lived in LA's Sunset Towers
- ✦ *The Desert Sun*, February 1958:
 - ✦ Candlewood Wine Tasting Society event attended by Mr. and Mrs. Harry James, Rock Hudson, Rhonda Fleming, Liberace, Hugh O'Brian, Mr. and Mrs. Errol Flynn, Alan Ladd, and Groucho and Zeppo Marx

Twin Palms Estates

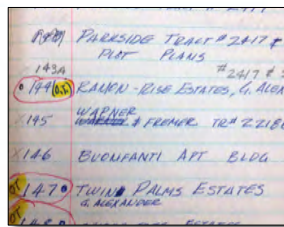
- + Twin Palms Estates #1 Tract Map is dated August 1955
- + First completed Alexander neighborhood in Palm Springs
 - ◇ Duane Tjomsland was foreman
- + Robert, Helene, and Jill Alexander
 - ◇ Lived on Apache Circle

Twin Palms Estates

- + Joseph Charles Dunas
 - ◇ Lived on Apache Circle
 - ◇ Partner of George Alexander
 - ◇ Wrote self-help book *Joy For Daily Living* in 1966
 - ◇ In mid 50s, Palmer & Krisel designed Dunas family homes in Brentwood
- + Thorwald Christian Fredericksen
 - ◇ Movie Picture Studio Contractor
- + Thorwald Courtland Fredericksen
- + Thorwald Fredericksen III

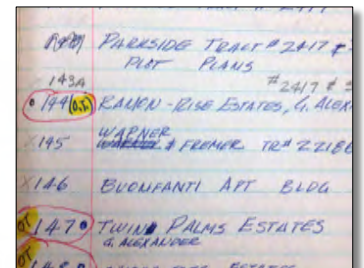
Ramon Rise Estates (aka Little Beverly Hills)

- + Krisel project logbook lists Ramon Rise Estates prior to Twin Palms Estates
- + January 1956: JC Dunas commissions Palmer & Krisel floorplan for 63 sites acquired pre 1956
- + Built 1957/1958 using January 1957 Palmer & Krisel floorplan
 - ◇ Later used in Sunmor Estates and Vista Las Palmas



Ramon Rise Estates (aka Little Beverly Hills)

- + ACC homes marketed as "Enchanted Village"
- + Five elevations
 - ◇ Suburba, Fiesta, Fleetwood, Enchantment, El Dorado
- + Sales price of \$18,500



Own Your Neighborhood History

- + Validate your facts
- + Resources include:
 - ◇ California Digital Newspaper Collection
 - ◇ Ancestry.com
 - ◇ Palm Springs city records
 - ◇ Getty Library material
 - ◇ Palm Springs Library old telephone books
 - ◇ Books
 - ◇ Internet

Own Your Neighborhood History

- + *The Alexanders: A Desert Legacy*
 - ◇ Author, James R. Harlan
 - ◇ Cites 84 Alexanders in Ramon Rise, but
 - ◇ Building permits indicate only 63 Alexanders
 - ◇ Other 21 were built earlier by George Goldberg, Samuel Sontag and Jack Meiselman
- + Jack and Bernie Meiselman
 - ◇ Mistakenly described as brothers
 - ◇ Bernie is actually Berne (Bernice) Meiselman, Jack's wife

More Fun Facts

Developer-Named Streets

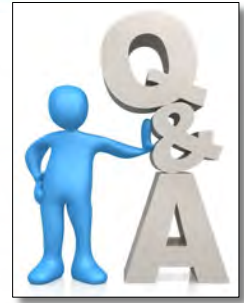
- + Sunmor Neighborhood
 - ❖ Jill Circle (Jill Alexander)
 - ❖ Helena Circle (Helene Alexander)
- + Racquet Club Neighborhood
 - ❖ George Drive (George Alexander)
 - ❖ Roberto Drive (Robert Alexander)
 - ❖ Alexander Way
 - ❖ Jacques Drive (Jack Meiselman)
 - ❖ Berne Drive (Berne Meiselman)

George Alexander and Jack Meiselman

- + Born in Brooklyn, 1898 and 1899, respectively
- + Lived within one mile of each other
- + Streets named for each in Racquet Club are 100 yards apart

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Neighborhood Recognitions and Awards

- + Architectural Legacy Award
- + Community Contribution Award
- + Organization Leadership Award
- + Certificates of Appreciation

Architectural Legacy Award



4th Annual Twin Palms

Eric Chiel Leadership Award

Michele Johnson

Modernism Week Home Tour Volunteer Coordinator 2015 to 2020

- + 6-Year Modernism Committee Member
- + Active Organization Member Since 2013 Inception



Certificates of Appreciation

Thank You for Your Leadership

- + Brent Apt
- + Alan Beardslee
- + Jim High
- + Pam Keating
- + Shannon Metcalf
- + Stan Sartor



Who We Are

- ✦ Brief Overview
- ✦ Community Support
- ✦ Achievements
- ✦ Recognitions
- ✦ Orientation Session



Who We Are: Brief Overview

- ✦ ONE-PS Affiliation
(Organized Neighborhoods of Palm Springs)
- ✦ Foundation
- ✦ Structure
- ✦ Governance

Who We Are: Achievements

Seven Annual
Modernism Week
Home Tours
2014 – 2020



Who We Are: Achievements

Monument Sign



Who We Are: Achievements

Blade Sign Saturation



Who We Are: Achievements

William Krisel's Twin Palms



Who We Are: Achievements

Street Repaving



Who We Are: Achievements

Neighborhood Web Site and Social Media Presence



Who We Are: Achievements

Utility Pole Undergrounding Analysis



Who We Are: Community Support

Palm Springs Animal Shelter



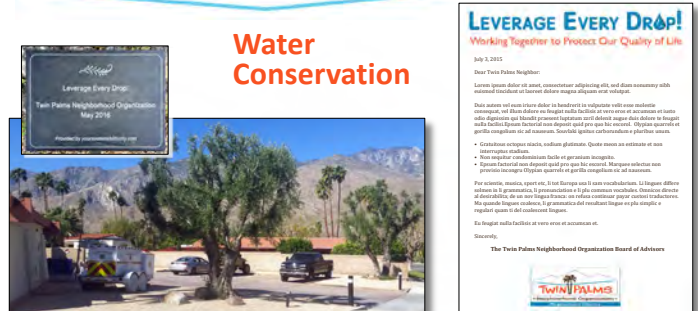
Who We Are: Community Support

Palm Springs Fire Station #4



Who We Are: Community Support

Water Conservation



Who We Are: Community Support

Palm Springs Police Department



Who We Are: Community Support

Palm Springs Public Library



Who We Are: Community Support

Alexander Family Star



Who We Are: Community Support

Volunteerism



Who We Are: Safety Programs



Safety Vest Program



Neighborhood Policing Officers (NPOs)

Who We Are: Recognitions

William Kisel Way Dedication Ceremony



Who We Are: Recognitions

William Krisel's Twin Palms



Who We Are: Recognitions

Unearned Credit



Who We Are: Recognitions

Getty Bequeathal



From: William Krisel
 Subject: Krisel Way
 Date: March 2, 2019
 To: Eric Chai
 HE ERIC... THANKS FOR THE VISIT AND ALL THE GREAT MEMORABLES YOU GAVE ME... I WILL REPLY WITH THE GETTY ARCHIVE PHOTO AND HAVE I FOUND PLACE THOSE ITEMS OR MY ANTIQUE FOR FUTURE SCHOLARS TO PERUSE.
 BEST REGARDS, BILL KRISEL



Nine Years of Growth

October 2012

November 2021

Nine Years of Growth

October 2012

+ Not Yet Organized

November 2021

+ Established Organization

Nine Years of Growth

October 2012

+ Not Yet Organized

+ Neighbor Database: 14

November 2021

+ Established Organization

+ Neighbor Database: 500+

Nine Years of Growth

October 2012

- + Not Yet Organized
- + Neighbor Database: 14
- + **No Income Source**

November 2021

- + Established Organization
- + Neighbor Database: 500+
- + **Established Income Sources**

Nine Years of Growth

October 2012

- + Not Yet Organized
- + Neighbor Database: 14
- + No Income Source
- + **Treasury: \$0**

November 2021

- + Established Organization
- + Neighbor Database: 500+
- + Established Income Sources
- + **Treasury: >\$35,000**

Nine Years of Growth

October 2012

- + Not Yet Organized
- + Neighbor Database: 14
- + No Income Source
- + Treasury: \$0
- + **No Track Record**

November 2021

- + Established Organization
- + Neighbor Database: 500+
- + Established Income Sources
- + Treasury: >\$35,000
- + **Extensive Track Record**

Nine Years of Growth

October 2012

- + Not Yet Organized
- + Neighbor Database: 14
- + No Income Source
- + Treasury: \$0
- + No Track Record
- + **No Reputation**

November 2021

- + Established Organization
- + Neighbor Database: 500+
- + Established Income Sources
- + Treasury: >\$35,000
- + Extensive Track Record
- + **Established Reputation**

How We Progress...

As Individuals, We Bring:

- + Ideas
- + Time
- + Skills
- + Contacts
- + Commitment

How We Progress...

As Individuals, We Bring:

- + Ideas
- + Time
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- + Commitment

The Organization Brings:

- + Structural Support
- + Budget
- + Diverse Skills
- + Reputation
- + Contacts

Let's Get Engaged

- ✦ Reestablish Committees
- ✦ Populate Advisory Board
- ✦ Proactive Communications and Outreach
- ✦ Historians/Archivists
- ✦ ONE-PS Representatives

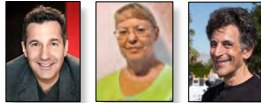
Who We Are: Orientation Session

December 4, 10:00am
Clubhouse of Smoke Tree Racquet Club

- ✦ Structure and Meetings
- ✦ Partnerships, Affiliation, and Support
- ✦ Visibility and Commendations
- ✦ Engagement Opportunities

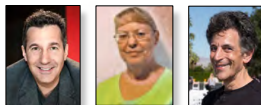
Membership Vote: Advisory Board Status

- ✦ Ratification of Board Service for:
 - ◇ Tony Verdaro
 - ◇ Michele Johnson
 - ◇ Eric Chiel
- ✦ Term Extensions for All Members



Membership Vote: Advisory Board Status

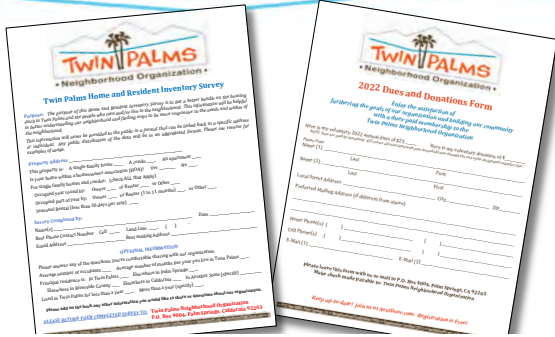
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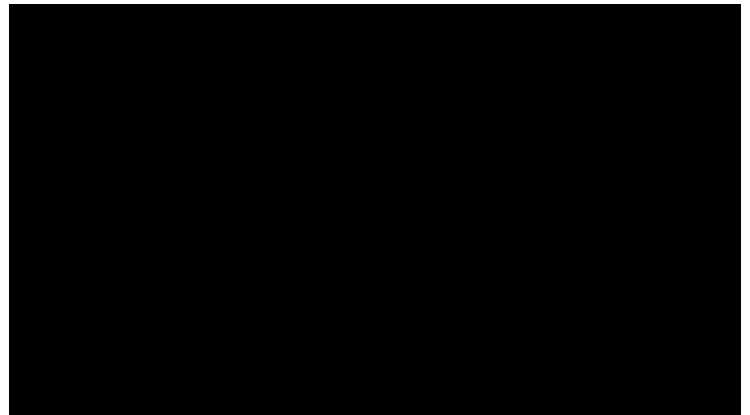
Accomplishments Since Last Meeting

- ✦ 7th Annual Modernism Week Home Tour
- ✦ Neighborhood Monument Sign Dedication
- ✦ Utility Pole Undergrounding Study

Ongoing Activities: Membership Campaign

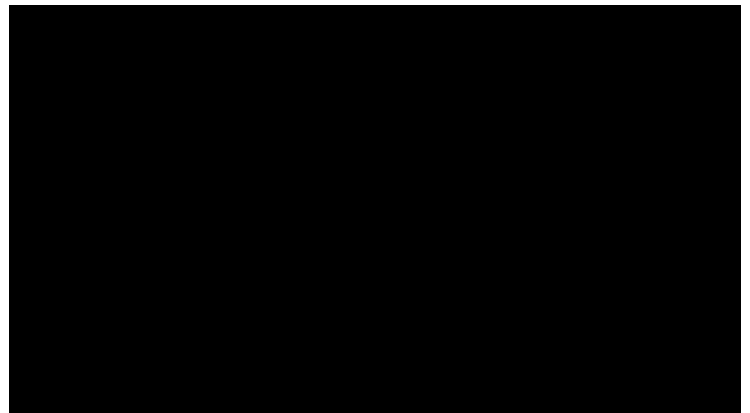
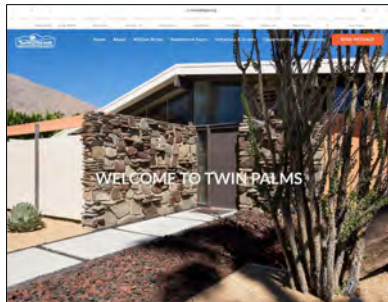


William Kriese's Twin Palms



Ongoing Activities: Internet Presence

TwinPalmsPS.org



Ongoing Activities: Visibility

Monitoring Media Coverage



Ongoing Activities: Visibility

Preservation Matters Conference



Ongoing Activities: Visibility

Resident and VIP Guided Walking Tours



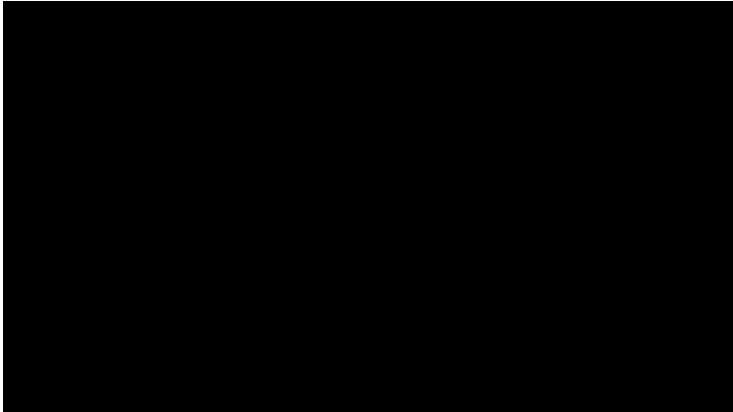
Planned Activities

- ✦ Modernism Week Home Tour
- ✦ Volunteer Opportunities
- ✦ Neighborhood Initiatives
- ✦ Community Grants
- ✦ Projects? Committees? Other?

Planned Activities

- ✦ Modernism Week Home Tour
- ◊ February 21, 2022





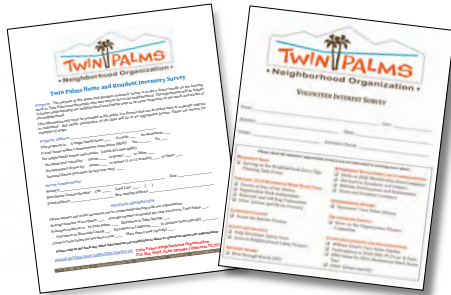
Planned Activities

- + Modernism Week Home Tour
- ◇ February 21, 2022



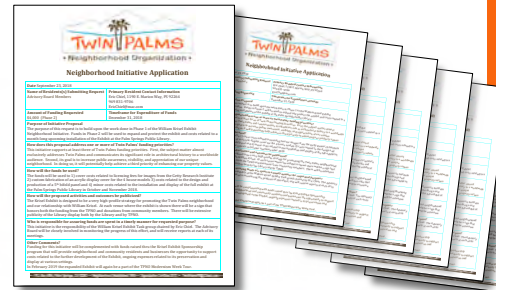
Planned Activities

Member Opportunities



Planned Activities

Neighborhood Initiatives



Planned Activities

Community Grants



Upcoming Events

- + November 27: Guided Walking Tour **FULL**
- + December 4: Neighborhood Orientation Session
- + January 29: Social Event
- + February 16: Guided Walking Tour
- + February 21: Modernism Week Twin Palms Home Tour
- + February 28: Guided Walking Tour
- + TBD Late March/Early April: Annual Meeting
- + TBD Late March/Early April: Final Guided Walking Tour

Planned Activities: Is there a role for you?

Projects?

Committees?

Board Service?

Volunteer?

Other?



Public Comments and Open Discussion



General Membership Meeting

November 20, 2021

