

ADVISORY BOARD MEETING MINUTES

Saturday, October 30, 2021 :: 3:00 PM:: Larry's house

Call to Order and Roll Call The meeting was called to order at 3:04 pm. Board members attending were Tony Vardaro, Carol Munro, Michele Johnson, Larry Johnson and Eric Chiel.

Acceptance of Agenda The agenda was accepted as proposed.

ACTION ITEM

Review and approval of Minutes of September 4, 2021 It was M/S/C to approve the minutes as proposed.

Public Comments None

Treasurer's Report

Current Financial Statement

Larry Johnson reviewed the current October 30, 2021 Financial Report emailed out in advance. Total income to date was \$42,247.84. Expenditures totaled \$ \$4,987.65, leaving a balance of \$37,260.19

Communications/Marketing Plan

The Board reviewed the updated timeline worksheet for communication efforts related to events, meetings and operations. Eric Chiel updated the Board on his efforts through our email list of homeowners, and postings on Next Door, to publicize upcoming events including the walking tours for neighborhood residents, the General Membership meeting on November 20, 2021 and the Neighborhood Orientation session on December 4th.

Carol Munro reported that Carol Buckman has volunteered to take the lead on managing our Instagram Account. She said that she is still working with Shannon Metcalf to get the account transferred over to us.

Eric reported on the planning for the first Neighborhood Orientation Session set for December 4, 2021 at the Smoke Tree Clubhouse. He has reached out to all Board members to set what role they want to play in the meeting. He said he will be sending out several more notices to the membership to encourage attendance. Assuming the meeting goes well, he would like to hold another orientation session in March prior to the Annual Meeting.

Reports/Updates (Projects, Committees, Tasks)

Debrief of first Neighborhood Entry Sign Dedication September 18, 2021

The long-postponed Dedication event for our Twin Palms Neighborhood Entry Sign was finally held on Saturday September 18th with around 25 people in attendance. Everyone agreed it was a fun event.

There was a short program that included remarks by Councilmember Lisa Middleton, presentation of framed Certificates of Appreciation to H3K and Hoyt construction, and the unveiling of the Monument Sign and the dedication plaque. Special thanks was given to the Twin Palms Condominiums for allowing us to construction the sign on their grounds, and for helping to cover some of the costs of installing the sign. Refreshments from Aspen Mills Bakery added to the festive atmosphere.

Discuss interest in pursuing second Neighborhood Entry Sign

Now that we have completed our first Neighborhood Entry Sign, Larry asked if the Board was interested in moving forward with another sign. He said he had spoken with our Councilperson Lisa Middleton and she said she would be happy to meet with us to discuss possible placement on City owned land. Carol Munro said that given all the other things on our plate at this time, that she suggested that we hold off on this until sometime in 2022 after the social event, Modernism Tour and General Membership Annual Meeting. The Board agreed that this seems reasonable given everything else we have going on in the next 6 months.

2022 Modernism Week—Discuss status of Twin Palms Home Tour

Larry Johnson reviewed the updated one-page summary proposal of the current status of the 2022 Twin Palms tour. 280 Tickets will go on sale November 1st on the Modernism Website. We can add another 20 tickets once we are sold out.

The Board reviewed progress on the on-line brochure, the one-page handout, recruitment of volunteers, working with our 5 homeowners, status of supplies we will need for the tour, and the thank you party. We also discussed securing vintage cars to park along the route. At this point, it appears we are on track.

The Board reviewed the current tour budget. To date, the projected tour expenses are \$3,500. Larry and Eric reported on a recent discussion they had with Tony regarding possible payment to the Ocotillo Lodge for allowing the tour access to specific areas of their private grounds, and possibly access to the Clubhouse so ticket holders could view the pool area from that perspective. A proposed access fee to the common area of up to \$1,500 was discussed. The fee would be based on \$5 per ticket up to a maximum of 300 tickets. After discussion, the Board agree to make this proposal to the Ocotillo Lodge Board. If they agree to provide access to specified private gated areas of the OL, we will agree to the proposed payment terms of up to \$1,500. Tony Vardaro said he would present the idea to the OL Board and get back to us. Assuming we can reach an agreement, the total expenses for the tour would increase to \$5,000.

Little Free Library—Update on new Neighborhood Initiative application

A copy of latest drawing of the library structure prepared by H3K was shared with the Board. The response from all Board members was very positive. Several questions were raised about the final dimensions of the structure. Larry offered to build a full-size model so we could get a better idea what it would look like. Carol said that we will continue efforts to secure a site, and to get bids on construction costs.

Update on free Fall neighborhood walking tours to Twin Palms residents

Eric reported that 84 people have signed up for one of the 4 upcoming free walking tours in the

neighborhood. He noted that 31 are people that have never participated in any TPNO activities. He said he had also reached out to selected people in the community, including media people and Modernism Week staff. 4 Modernism staff and at least 1 local media person have already signed up. Eric was thanked for organizing these tours, which are clearly being well received by residents, and will hopefully expand the number of residents interested in future involvement with TPNO.

Krisel Exhibit – Production of two more panels, replacement of Blade sign

Eric reported that the materials for one of the 2 new sets of panels are stuck on a ship in the Long Beach harbor. He is hopeful that the materials will arrive at the vendor soon so we can display them at the November membership meeting and in February at our Modernism week tour.

He also reminded the Board that we need to replace the Twin Palms Blade sign that was taken from the Krisel Exhibit in order to replace the missing sign on William Krisel Way. Carol suggested that we also purchase a second sign so we will have a backup if another neighborhood blade sign needs to be replaced.

Preservation Matters Conference

Eric reported that the local Historic Site Preservation Board holds its 2-day Preservation Matters Conference every year here in Palm Springs. The next conference will be held in Spring 2022. He shared his request to make a presentation on the development of our Twin Palms Badge sign has been accepted and he has been allotted 15 minutes during the conference to make the presentation. This Conference is well attended by both local people and people from across the county. So Twin Palms will get some very high visibility from this presentation.

Desert Water Agency

Eric reported that the Desert Water Agency will again offering tours of its facilities in Palm Springs to local residents. This is something we might want to consider promoting with our residents. He said if enough Twin Palms residents were interested, we might be able to get the Water Agency to do a tour just for us. Everyone agreed this was something worth pursuing further. Eric said he would follow-up.

City of Palm Springs/Public Arts Commission/Desert Water Agency

Eric shared that these 3 agencies are working together to promote more public art installations throughout the City. One of the things they have done is get artists to paint structures on both public and private land. He cited several local examples, and said he thought we might want to recommend to them that they consider doing something in our neighborhood. He suggested one site might be the water department equipment next to the Fire Station. Everyone thought this was a great idea and Eric said he would pursue more information about how we might get something done in Twin Palms.

Update on ONE-PS

Eric said that ONE-PS is currently in the process of reinvigorating its activities and hopes to resume in person meetings before the end of the year.

2021 Membership Campaign

Despite no formal 2021 campaign effort to date, we have 6 paid 2021 household memberships. Members will be encouraged to consider paying dues at the upcoming General Membership meeting on November 20, 2021.

Advisory Board current vacancies/Recruitment of Members —Next Steps

The Board continued to discuss the need to identify and recruit potential members to join the Advisory Board over the next few months, or to run for election at the 2022 Spring Annual Meeting. Hopefully the upcoming Orientation session and upcoming meetings and events will help to identify new people we can encourage to consider joining the Board.

Planning for Fall General Membership Meeting

Larry reported that planning is on schedule for our upcoming General Membership meeting on November 20th at the Ocotillo Lodge. Eric said that over 30 people have already RSVP'd, including a number of new residents. He will send out additional announcements over the next 3 weeks. Everyone is encouraged to personally invite their neighbors and anyone else they have contact with.

The Board discussed logistics including room set up, registration, Food, PowerPoint presentation, and awards/certificates.

The Board reviewed the draft agenda and who should take the lead on specific agenda items. The goal is to have all Board members have a role. Since Tony and Carol will not be able to attend, Eric offered to do videos that can be included in the power point presentation.

The agenda will include a presentation by David Hymans on the History of the Alexander Construction Company and the family's contributions to Twin Palms and Palm Springs. The Eric Chiel Leadership Award and Certificates of Appreciation will be presented to retiring Board members. Eric is preparing a presentation to highlight TPNO history and accomplishments. The agenda will also include announcements of upcoming events, and brief reports on Accomplishments since our last meeting in November 2019 and reports on Ongoing Activities.

As required by our By-Laws, the membership will be asked to approve the 3 current members of the Advisory Board appointed by the Board, and to extend the terms of all members until the Spring 2022 General Membership Annual Meeting. At that point, we will resume our 2-year terms for Advisory Board members.

Planning for the Social Membership Meeting in early 2022

Larry Johnson said we need to finalize a date, venue and theme for our annual social membership meeting if we want to hold it in early 2022. To initiate discussion, he said he had talked with the Board of Twin Palms Condominiums and they are interested in offering their pool and cabana area for an outdoor event. Given the ongoing Covid situation, everyone agree that an outdoor event was the way to go.

Larry suggested that we hold an ice cream social event which were very popular in the 1950's. We would provide the ice cream and fixing and beverages, and we could invite interested members to

volunteer to each provide a couple dozen of their favorite cookies. We might ask for the recipes and put together a Twin Palms Cookie Cookbook to post on our website. Based on the quantity of cookies donated, we can always supplement the refreshments with additional bakery goods.

Everyone thought this was a good theme, and that we should just go with it. After discussing several dates, it was agreed to hold the event on Saturday, January 29, 2022 from 1:00 pm to 2:30 pm. Larry offered to take the lead on organizing the event and will follow up with Twin Palms Condominiums.

Next Advisory Board Meeting

After discussing several dates, the Board set the next meeting for Saturday, January 15, 2022 at 3:00 pm. [Note: Latter rescheduled to January 30, 2022]

Adjournment

The meeting was adjourned at 4:55 pm.

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APPROVED