### TWIN PALMS NEIGHBORHOOD ORGANIZATION

# **2021-2022 OBJECTIVES**

### **PURPOSE**

The Twin Palms Neighborhood Organization is a group of neighbors organized to address a range of issues for the purpose of maintaining and improving quality of life by encouraging neighborhood identity, a sense of community, and facilitating interaction with the City of Palm Springs.

Organization Bylaws as of 4/2/2016

## **OBJECTIVES**

# Encourage neighborhood identity

- Plan and implement a 2022 Modernism Home Tour
- Support complementary walking tours for residents
- Identify a location for a second Neighborhood Entry Sign
- Select and present Individual and Architectural Awards as appropriate

#### Build a sense of community

- Develop "welcome" packet and outreach plan including orientations for new homeowners
- Actively promote and encourage membership in the TPNO
- Hold 3 membership meetings—November, January and April (one meeting primarily social)
- Actively identify and recruit new members to fill openings on the Advisory Board and/or participate in Ad Hoc Task Groups and standing committees as needed
- Expand efforts to enhance/highlight the role and visibility of all Board members
- Maintain TPNO website keep information current and relevant to residents
- Have an active presence on Next Door
- Expand outreach to include Instagram and other applicable social media vehicles
- Operate Community Grants and Neighborhood Initiatives Programs and make 1 or more grants
- Build stronger relationships with HOAs and businesses within the neighborhood
- Maintain liaison with Fire Chief on Fire Station 4
- Consider restarting Safety Vest Community Initiative
- Review and pilot Home and Resident Survey program

### Follow organization by-laws and best business practices

- Adopt 2021 and 2022 Budgets, and provide periodic financial reports
- Maintain an effective and efficient leadership structure per by-laws
  - o Hold a minimum of 6 Advisory Board meetings
  - o Establish Ad Hoc Task Groups and standing committees as needed

### Facilitate interaction with the City of Palm Springs

- Ongoing participation in ONE PS
- Invite city officials to attend TP events as appropriate
- Hold at least 1 meeting a year with our assigned police liaisons