

## **ADVISORY BOARD MEETING MINUTES**

**Saturday, November 9, 2019 :: Larry's House**

**Call To Order and Roll Call** Meeting called to order at 12:34. Board members attending were Stan Sartor, Shannon Metcalf, Larry Johnson, Alan Beardslee, and Brent Apt. Neighborhood resident Carol Munoz also attended. Everyone did self-introductions.

**Acceptance of Agenda**      **Approved Yes 5 No 0**

**Review and Approval of Minutes of September 21, 2019** (see handout) **Approved Yes 5 No 0**

### **Public Comments**

Carol Munoz introduced herself and expressed interest in joining the Advisory Board. Carol recently moved from Seattle. She purchased a Krisel home and is in the process of a major renovation. She shared her extensive background both professionally and as a community volunteer. The Board thanked her for her interest. To allow time for both the Board and the prospective Board member time for deliberation, it is the practice of the Board to fill Board vacancies at the following Board meeting.

### **Treasurer's Report**

Larry Johnson reviewed the current Financial Statement as of November 9, 2019. Total income for the year to date was \$49,508.08. Expenditures for the year were \$21,186,01, leaving a balance of \$28,322.07.

He reported that the Finance Committee would be developing a proposed 2020 Budget to be presented to the Advisory Board at its next meeting in January.

### **Reports/Updates (Committees, Task Groups, Projects)**

#### *Neighborhood Entry Sign*

Larry Johnson reported that the efforts are almost complete to draft a Covenant Agreement between the City and the Twin Palms HOA which will layout the ownership and maintenance of the sign to be constructed on their property. Once this is signed and sent to the City, we can apply for a building permit and begin construction.

#### *2019 Modernism Week*

Stan Sartor reported on the status of planning for the upcoming 2020 Twin Palms Neighborhood Tour. Tickets went on sale November 1<sup>st</sup>. To date we have sold 103 tickets of the 400 available.

Stan reported that the biggest challenge for this year's tour is the addition of 2 new tours in our neighborhood by outside groups. Neither group, or the staff of Modernism Week, informed us of this before the ticket sales website went live on November 1<sup>st</sup>. This is likely to cut into our ticket sales. After much discussion, it was M/S/C to request that Modernism Week establish new guidelines for tours within City recognized neighborhoods that require outside groups to give advanced notification, and

work in cooperation with, the official ONE-PS organization *before* being allowed to offer a tour in the neighborhood. Yes 5 No 0 Stan was asked to communicate our position to the Modernism week staff.

Preparations are on track for the seven homes on the tour. Alan Beardslee will be staying in touch with the homeowners to keep them in the loop. He is finalizing plans for having a period appropriate vintage car in front of each home. He noted that he will be getting pads to put under the cars to protect the driveways from any oil spills. Stan reported that Michele Johnson will again be heading up the recruitment efforts for volunteers for the day of the tour. Jim High is working with a neighborhood resident who is volunteering his time to work on this year's brochure. A copy of the new drawing for the cover was shared and everyone was very impressed.

Stan shared the current expenditure budget for the tour. To maximize our profit this year, he said he is making every effort to keep costs in check. We agreed to provide all ticket holders with a Twin Palms bag, but there will be no commemorative gift this year. It was decided to only provide water to our volunteers, and have a reserve of water bottles in case anyone asked for water. Stan asked Larry to check our inventory of wrist bands and name tags in storage to see if we needed to order any more of these items. Several ideas were suggested for the homeowner gift, but no decision was made.

Stan reported that the Modernism Committee will be meeting several times between now and the tour to make sure that things are getting done and address any outstanding issues that may come up. Stan and the Committee were thanked for all their hard work and creative efforts to make this the best tour possible.

#### *Enhancing our Social Media Profile*

Shannon Metcalf updated the Board on our Instagram Account. She said she still needs more pictures and content to post on the site. The Board discussed ways to use the account to promote the 2020 Twin Palms Modernism Tour.

#### *Krisel Exhibit*

Larry Johnson reported that Eric Chiel is working on 1 or 2 new panels to add to the Exhibit that will be ready for the showing at the Twin Palms Modernism Tour. Once most of the current funds set aside for the Exhibit are expended, outreach efforts to secure additional sponsors will be resumed.

The Board discussed whether to display the Exhibit in one location, or spread it out over the 7 homes on the tour. Given there are pros and cons to each approach it was agreed that the Modernism Committee was best positioned to make this decision.

#### *Home and Resident Survey*

Brent Apt said that he now has some concerns about some of the questions on the Survey, and wonders whether some residents will not want to participate. It was pointed out that beyond asking whether residents were full time, part time, or using their property as short term rentals, the other questions are optional. As we continue the rollout it was agreed we need to continue to monitor feedback and see if changes should be made.

To gather more data and feedback, it was agreed we would have copies of the Survey at the upcoming General Membership Social meeting and ask residents to complete the survey.

### *Exploring our options for promoting undergrounding of electrical poles/wires*

At the last meeting the Board discussed the major financial and logistical obstacles in attempting to underground the utility poles in the neighborhood. Shannon Metcalf reported back that the company that the Ocotillo Lodge had been negotiating with regarding solar power was not an option for addressing the undergrounding of our utilities. While the Board did not see any viable options to address this issue at this time, it was agreed we should consider sharing our findings at a future general membership meeting.

### *Status of property at La Verne and Twin Palms*

Larry Johnson reported on his follow-up regarding this property and whether there was any way the City might be interested in acquiring this property for a small public park. He said he had contacted City Council member Lisa Middleton who had referred his inquiry about this property to the City Manager who referred it to the Parks and Recreation Department. The Director of Parks and Recreation said that there are currently no plans for any new public park land in our part of the City. She said we could contact the Prop J staff to see if funding for land acquisition was possible.

The next step is to see if the land is still for sale, and see if the owner would have any interest in exploring selling or donating the land to the City. Larry said that this was clearly a very time intensive effort, and that he would not have time to pursue this until sometime in 2020.

### **Planning for November 23rd Membership Social Meeting at Fire Station**

Larry Johnson reported that planning for the event is going well. It looks like around 40 to 50 residents will be attending. Tables and chairs have been ordered. Aspen Mills will be providing the salads and cookies. The rest of the food will be purchased at Ralphs. Volunteers have been recruited for setup, registration, and clean up. Coordination with Fire Department is working smoothly. Fire Department staff will be available to give tours of the new station.

It was agreed to have a short program to include a welcome, approval of April 6<sup>th</sup> Annual Meeting Minutes, confirmation of Brent Apt as a new Board member, an announcement related to Modernism Week Tour, Home and Resident Survey, 2019 dues, and announcement of the next general Membership business meeting on February 1, 2020. We will also thank everyone involved in submitting, reviewing and approving the Community Grant to the Fire Station for the built-in gas BBQ.

### **New Business**

#### *Selection of 4<sup>th</sup> Annual Eric Chiel Leadership Awardee at next Board Meeting*

Larry Johnson reminded the Board that we needed to select the recipient of the 4<sup>th</sup> Annual Eric Chiel Leadership Award by January 31, 2020. The award will be present at the Annual meeting in April.

#### *Neighborhood Beautification Initiative Discussion*

The Board continued its discussion of this issue initiated at the last meeting. Again, there was no consensus on whether this was an appropriate function of the organization, and if so, how we would address it. The one idea that generated the most interest was an annual clean up day. No decision was made, but members were encouraged to continue to bring ideas forward for discussion at future meetings.

## **Next Meetings**

### **Advisory Board**

The Board again discussed the possibility of meeting during the work week including possible evening meetings. Since no work week date and time was found that would assure a quorum, Saturday January 18, 2020 at 12:30 was agreed to. It was further agreed to make an effort to continue to discuss Monday to Friday meetings each time we set an Advisory Board meeting.

### **Early 2020 General Membership Meeting**

The Board discussed the best date for the next General Membership business meeting in early 2020. Saturday, February 1<sup>st</sup> was selected as the best option. Aspen Mills was selected to provide the food/drink. The first choice for location was the Ocotillo Lodge. Another option was the Smoke Tree Condos meeting room. Shannon Metcalf said she would check on Ocotillo Lodge.

**Adjournment** Meeting was adjourned at 2:25pm.

AdBoardminutes11-9-19

APPROVED