

## **ADVISORY BOARD MEETING MINUTES**

**Saturday, March 9, 2019 :: 3:00PM :: Larry's House**

**Call to Order and Roll Call** Meeting called to order at 3:06 pm . Attending were Eric Chiel, Pam Keating, Jim High, Larry Johnson and Stan Sartor. Steve Lewis was an excused absence due to out of town business travel. Neighborhood residents present were Alex Quintans and Alan Beardslee.

**Acceptance of Agenda** **Approved Yes 5 No 0**

**Review and Approval of Minutes of January 13, 2019** (see handout)

Eric Chiel requested a minor typographic change which was agreed to. **Approved Yes 5 No 0**

### **Public Comments**

There were no formal public comments. The two guests were asked to introduce themselves, followed by Board members also introducing themselves with brief personal descriptions and their primary roles with the Board.

### **Advisory Board Membership update**

The Board acknowledged receipt of Eric Chiel's email stating that he would not be running for another term on the Board. He was thanked for his invaluable contributions to TPNO since our inception in 2013. He will be greatly missed on the Board. The Board then discussed the need to more aggressively solicit additional Board members, particularly in light of the upcoming April 6<sup>th</sup> election. Alan Beardslee expressed interesting in joining the Board and was encouraged to do so by the current Board members.

### **Treasurer's Report**

Larry Johnson reviewed the current Financial Statement as of March 9, 2019. Total income for the year to date was \$49,058.08. Expenditures for the year were \$14,888.48, leaving a balance of \$34, 169.60.

Larry reported that we have received voluntary membership dues from 19 households so far this year. Two more members were received today. That is the best response in many years for this early in the year. It appears we are on track to exceed our current budgeted goal of \$750 for the year. To thank our dues paying members, this year we will be posting the names of households that have paid dues. Hopefully this is a positive way to thank people and to encourage others to consider paying voluntary dues.

In light of the lower than projected 2019 Modernism Week income, the Board reviewed the 2019 Budgeted adopted on 1-13-2019. There is a net short fall of \$9,600.99 in income. To

bring the budget back into balance, the following income changes were proposed. Reduce Modernism Week Income to actual \$14,115. Add \$250 to 2019 Volunteer Dues income. That leaves a need to reduce expenditures by \$9,350.88. The following expenditure cuts were agreed to -- \$2,680 from Neighborhood Initiatives (Balance of Monument Sign 1 \$3,000 Initiative), \$2,500 from Modernism Week Set Aside, \$2,000 from Community Grants, \$1,000 from website, \$1,000 from Reserve Fund, \$133.93 from Committee/Project Pool, and \$36.95 from Misc. supplies. Larry noted that the cut to the 2020 Modernism Week Set Aside is off set by the fact that we about \$3,000 in unused inventory that we will not need to purchase for next year.

Based on these changes, the proposed revised 2019 budget would be back in balance with projected income and expenditures of \$51,678.08

It was M/S/C to approve the proposed revised 2019 Budget (version 3-9-19) **Yes 5 No 0**

### **Krisel Exhibit**

Eric Chiel noted the favorable reception the Exhibit received during the recent showing as part of our Twin Palms Modernism Tour. He said that the next two showing will be the Preservation Matters Conference in April and the NUSA Conference in May. He said its likely that he will set up just a part of the Exhibit at the upcoming ONE-PS Picnic.

Larry reported that we have not received any additional sponsorships this year. He said it might be helpful to highlight to potential donors what items are still needed to complete the Exhibit as currently planned. He suggested that we try to identify potential donors and request they consider becoming a sponsor. Eric noted that even in the absence of new sponsors, we have sufficient funds in the current 2019 budget to cover the production costs of at least two more panels.

### **Reports/Updates (Committees, Task Groups, Projects)**

January 19, 2019 General Membership Social Meeting

Our second annual social membership meeting was held on January 19, 2019 at the Indian Canyons Clubhouse. This year it was a late afternoon event with cocktails and hor devours. It was well attended with almost 60 people in attendance. Feedback was quite positive overall and the consensus was it was a fun event. Two short presentations during the event updated members on current TPNO activities and upcoming events.

2019 Modernism Week discussion

Given the significant reduction in ticket sales in 2019 compared to past years, everyone agreed that we need to seriously rethink how to proceed in future years. A separate debriefing session was suggested. We need to determine what can be done to improve our visibility on the Modernism Week Website, and consider ways we can improve our social media presence. We also need to review the cost benefits of our current expenditures. How can we retool the tour

to make it more attractive to Modernism Week participants? There was agreement that a key goal for 2020 was to try to get all new houses for the tour, and to ensure that the quality of the homes was as high as possible.

#### Monument Signs

The Board has been approached by a member of the Twin Palms Condominiums HOA to discuss placement of an entry sign on their property on the corner of Via Aguila and Twin Palms Drive. The Board agreed to proceed with a presentation to their HOA Board at their next meeting. Hopefully we can come to an agreement. This would give us the opportunity to go through all the permitting and construction steps and have an actual sign in place. That would be a major step forward and should make it easier to encourage other owners to consider placement on their property.

#### Website update

Larry Johnson reported that the website is being updated on an ongoing basis to reflect both upcoming and recent TPNO events. Whenever possible, posting on Next Door now encourage people to go to our website for more detailed information. Additional historical information is being added to the website as time permits.

#### Home and Resident Survey

For the past several years, the Board has discussed the need to better understand the composition of our housing stock. How many homes are owner occupied, seasonal use, and/or short-term rentals? Alan Beardslee and Larry Johnson want to develop a survey to collect this information. Alan offered to do a pilot test. They said they will bring back a proposed 1-page survey to the next meeting and seek approval to launch the test.

#### Nominations for Architectural and Individual Awards

Fire Station #4 will be the recipient of the Architectural Award at our April 6<sup>th</sup> Annual meeting. Eric Chiel will be preparing framed certificates to present to representatives of the Fire Department and to the architect Hugh Kaptur.

#### **April 6, 2019 Annual Meeting and election of Advisory Board members**

The Board discussed the agenda for the Annual Meeting. It was agreed that the Recognition Awards would be at the beginning of the meeting, along with the presentation by our Neighborhood Police Liaison officer. A key agenda item is the election of Advisory Board members for 2-year terms. As in the past, we will be using written ballots. The balance of the agenda will include brief reports on accomplishments since our last meeting and on-going activities. There will also be an open membership discussion period.

Based on the lower attendance at our Fall 2018 general membership meeting, it was agreed that a more aggressive effort will need to be undertaken to increase attendance. In addition to

more Next Door postings, Jim High will send out a couple of emails to our TPNO email list. Emails have proven to be the best method to increase attendance.

Volunteers have been recruited to prepare the paper meeting announcement to be mailed out next week to every household in the neighborhood. Volunteers have also been recruited to help with meeting preparation and logistics. Aspen Mills will be used to cater the meeting with light refreshments and beverages. Eric Chiel will again be doing the power point presentation.

**Next Advisory Board meeting**

The next meeting will be set by the new Board after the elections to be held at the annual meeting.

Board meeting was adjourned at 5:03 pm.

AdBoardminutes3-9-19

APPROVED