

ADVISORY BOARD MEETING MINUTES

Sunday, December 2, 2018 :: 3:00PM :: Steve's House

Call to Order and Roll Call: Meeting called to order at 3:01 PM. Attending were Eric Chiel, Stan Sartor, Jim High, Steven Lewis, Larry Johnson. Guests Michelle Johnson and Shannon Metcalf. Excused absence due to illness Pam Keating.

Acceptance of Agenda **Approved Yes 5 No 0**

Review and Approval of Minutes of September 23, 2018 (see handout) **Approved Yes 5 No 0**

Public Comments: **No public comments.**

Advisory Board Membership Update

Shannon Metcalf attended today's meeting representing the Ocotillo Lodge Board. She said that they would be taking action soon on our request to nominate a representative from the Ocotillo Lodge as a permanent member of the board.

Treasurer Report

Larry Johnson reviewed the current Financial Statement as of 12/2/2018. Income for the year to date was \$63, 271.87. Expenditures to date were \$27,206.13, leaving a balance of \$36,065.74.

Larry reviewed anticipated expenses for the balance of the year. He expects the ending balance to be around \$32,000.

At the next meeting in January the Board will be presented with a preliminary budget for 2019 developed by the Finance Committee. As in past year, this budget will be revisited by the Board after the Modernism Week Tour is completed to be sure it is still realistic. He noted that historically we have reserved about 10% of the Modernism Tickets income for our reserve fund for any "rainy day" expenses that we might incur. We may not need that much this year but we will still add something to our reserve.

Krisel Event

Eric Chiel reported that the Library event was an unqualified success in terms of visitors. Very well received by patrons and by community leaders. Head Librarian was very complimentary of the exhibit and appreciated its presence inside the library. We did lose one small tripod of nominal value. The acrylic cases got a little scratched up being in a public space but we are working on the repairs. We may incur some additional expenses based upon licensing fees to the Getty and the Huntington Library. We have set aside \$2400 in the budget as contingency to make sure we are prepared for any bills from the museums that may come later.

Larry asked Eric Chiel to come up with a 2019 Budget for the exhibit so we can more clearly explain donation opportunities to homeowners as we proceed during the year.

Reports/Updates

Modernism: Steve Lewis reported on the status of the 2019 Modernism Tour. There will be 3 houses and 2 or 3 units at the Ocotillo Lodge on the tour this year, as well as access to the Ocotillo Lodge Clubhouse. He thanked each of our homeowners for participating. He noted that sales are slower than in past years but hopes they will pick up after the first of the year.

Monuments: Update. We are still soliciting spots for the signs and we would like homeowners to continue to consider having one installed on corner properties. The plan is to focus major attention on launching this program in 2019.

Website: Larry Johnson reported that the site is now in good shape. Lots of information is now available. We will send a note out on Next Door to remind folks that it is available. From now on, postings on Next Door will be written in such a way as to drive traffic to the website.

Architecture Award: The Board discussed possible recipients. One suggestion was that we honor the remodeled Fire Station with an award and invite Hugh Kaptur to be there. Several members agreed to follow up and see if we could pull this off for the Annual Meeting in April.

January Social Membership Meeting

January Social Meeting: January 19th at Indian Canyons Clubhouse. \$1000 for the room. \$500 dollar guarantee for the bar. Provide coffee, juice, soft drinks. \$800-1000 food costs. We can bring in desert stuff from Aspen Mills. So, all together it is \$2500. Board approved 5 to 0.

April General Membership Annual Meeting

Reminder: We need to schedule the Annual Meeting which will be an election meeting. Discuss at the January meeting how to get more folks involved.

Other Business

The Board had a general discussion about ways to increase contact with the membership. One idea was to set up an Instagram account. Jim High volunteered to look into that. #twinpalms

Shannon Metcalfe suggested a Facebook Account.

It was noted that we have not been using our TPNO Email address list. Eric Chiel and Jim High will get together to see how we can start using this method to communicate with our members for selected events and meeting announcements.

Next Advisory Board meeting

The next meeting was set for Sunday, January 13, 2019 4pm.

Board meeting was adjourned at 4:13pm.