



## Neighborhood Initiative Application

<b>Date</b> (type here) September 23, 2018	
<b>Name of Residents(s) Submitting Request</b> (type below) Advisory Board Members	<b>Primary Resident Contact Information</b> <i>Name, Address, Phone, Email</i> (type below) Eric Chiel, 1190 E. Marion Way, PS 92264 949 831-9706 EricChiel@mac.com
<b>Amount of Funding Requested</b> (type below) \$ 4,000 (Phase 2)	<b>Timeframe for Expenditure of Funds</b> (type below) December 31, 2018
<b>Purpose of Initiative Proposal</b> (type below) The purpose of this request is to build upon the work done in Phase 1 of the William Krisel Exhibit Neighborhood Initiative. Funds in Phase 2 will be used to expand and protect the exhibit and costs related to a month-long upcoming installation of the Exhibit at the Palm Springs Public Library.	
<b>How does this proposal address one or more of Twin Palms' funding priorities?</b> (type below) This initiative supports at least three of Twin Palms funding priorities. First, the subject matter almost exclusively addresses Twin Palms and communicates its significant role in architectural history to a worldwide audience. Second, its goal is to increase public awareness, visibility, and appreciation of our unique neighborhood. In doing so, it will potentially help achieve a third priority of enhancing our property values.	
<b>How will the funds be used?</b> (If appropriate, attach itemized budget, bids, etc.) (type below) The funds will be used to 1) cover costs related to licensing fees for images from the Getty Research Institute 2) custom fabrication of an acrylic display cover for the 4 house models 3) costs related to the design and production of a 5 <sup>th</sup> bifold panel and 4) minor costs related to the installation and display of the full exhibit at the Palm Springs Public Library in October and November 2018.	
<b>How will the proposed activities and outcomes be publicized?</b> (type below) The Krisel Exhibit is designed to be a very high-profile strategy for promoting the Twin Palms neighborhood and our relationship with William Krisel. At each venue where the exhibit is shown there will be a sign that honors both the funding from the TPNO and donations from community members. There will be extensive publicity of the Library display both by the Library and by TPNO.	
<b>Who is responsible for assuring funds are spent in a timely manner for requested purpose?</b> (If a committee or task group, please identify lead individual.) <i>Name, Address, Phone, Email</i> (type below) This initiative is the responsibility of the William Krisel Exhibit Task group chaired by Eric Chiel. The	

Advisory Board will be closely involved in monitoring the progress of this effort, and will receive reports at each of its meetings.

**Other Comments?** (type below)

Funding for this initiative will be complemented with funds raised thru the Krisel Exhibit Sponsorship program that will provide neighborhood and community residents and businesses the opportunity to support costs related to the further development of the Exhibit, ongoing expenses related to its preservation and display at various settings.

In February 2019 the expanded Exhibit will again be a part of the TPNO Modernism Week Tour.