



## Neighborhood Initiative Application

<b>Date:</b> January 13, 2018	
<b>Name of Resident(s) Submitting Request</b> Eric Chiel	<b>Primary Resident Contact Information</b> Eric Chiel, 1190 E Marion Way, PS 92264 949-831-9706 EricChiel@mac.com
<b>Amount of Funding Requested</b> \$5000	<b>Timeframe for Expenditure of Funds</b> August 31, 2018
<b>Purpose of Initiative Proposal</b> To honor the pivotal role that architect William Krisel played in the Twin Palms Neighborhood, we are proposing the development and creation of a permanent museum quality <i>William Krisel's Twin Palm Exhibit</i> . The design and printing of graphic panels will constitute the core narrative for the exhibit, and allow the purchase of related materials to bring the exhibit to life.	
<b>How does this proposal address one or more of Twin Palms' funding priorities?</b> This initiative supports at least three Twin Palms funding priorities. First, the subject matter almost exclusively addresses Twin Palms, communicating to a worldwide audience its significant role in architectural history. Second, its goal is to increase public awareness, visibility, and appreciation of our neighborhood. In doing so, it will potentially achieve a third priority of enhancing our property values.	
<b>How will the funds be used?</b> <i>(If appropriate, attach itemized budget, bids, etc.)</i> Major items to be funded are 1) Compensation for graphic design services, 2) Purchase of printing services and panel production, 3) Custom fabrication of two acrylic display covers, 4) Payment of licensing fees for copyrighted graphics, and 5) Purchase of miscellaneous display materials.	
<b>How will the proposed activities and outcomes be publicized?</b> Initial installation will be promoted through Modernism Week 2018 as a component of our neighborhood home tour. Promotion of subsequent installations will vary by audience, venue, and host.	
<b>Who is responsible for assuring funds are spent in a timely manner for requested purpose?</b> <i>(If a committee or task group, please identify lead individual.)</i> Primary Resident Contact (above) in conjunction with the Twin Palms Neighborhood Organization's William Krisel Exhibit Task Group. The Advisory Board will be closely involved in monitoring the progress of this effort, and will receive updates at each of its meetings.	
<b>Other Comments?</b> This funding will serve as the seed money to launch the creation of a fitting tribute to William Krisel.	