ADVISORY BOARD MEETING MINUTES

Saturday, January 13, 2018 :: 3:00PM :: Smoke Tree Clubhouse

3:00pm

Call to Order and Roll Call Steve Lewis, Pamela Keating, Larry Johnson, Stan Sartor, Jim High, Barbara Scott, Eric Chiel

Acceptance of Agenda - Approved Yes 7 No 0

Review and Approval of Minutes of December 9, 2017 (see handout) **Approved Yes 7 No 0**

Public Comments None

Treasurer's Report (see handouts)

Current Financial Statement

Larry Johnson reviewed the current Financial Statement as of 12/31/2017. Income for the year was $53,670.86. Expenditures for the year were $24,138.99, leaving a balance of $29,531.87.

He reported that the Finance Committee met on December 12, 2017 and developed a proposed Budget for 2018. He reviewed the key income and expenditure projections.

ACTION ITEM—It was Moved and Seconded to approve 2018 TPNO Budget (Revised 1/13 version) **Approved Yes 7 No 0**

Reports/Updates (Projects, Committees, Tasks)

Monument Signs (update on possible locations, next steps)

Stan reported that no additional action had been taken since our December meeting due to the focus on the 2018 Modernism Tour. It was agreed to put this project on hold until after the Modernism Tour.

2018 Modernism Week Planning for February 19th Tour

Stan Sartor said we have sold to date 457 tickets out of 500. Should be selling out in the next few weeks. We have received our first payment from Modernism Week. Stan reported that planning is going very smoothly. Michele is working on securing a few more volunteers. As of December 31, 2017, we have spent $4,995.24 which is on budget.

Website update

Larry Johnson reported that most of the documents given to Web designer have been uploaded. He said the roadblock at this time is his having time to draft the text for the main website pages. An important next step is to schedule the training for the website committee members in late February or March.

Neighborhood Initiative

Review request for Krisel Exhibit

At the December 9th meeting, Eric Chiel was asked by the Board to submit a Neighborhood Initiative application for up to $5,000 for review at the next meeting. That is the maximum the Board has authority to approve per year for a Neighborhood Initiative. Additional Initiative funding requires approval by the membership at a duly noticed General Membership Meeting.

Eric Chiel reported that the goal for the proposed Krisel Exhibit from the start was to produce an

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Exhibit of "museum quality" that is durable. The basic unit of the exhibit is a 30" x 40" tall panel. The exhibit is built around panels each of which tell a part of our story. Two panels will be joined to open as a "book" – thereby standing on their own as they are joined at the "spine". The material is strong, yet lightweight, and easily transportable.

Eric said that the full exhibit would be centered around 8 stations (2 panels each) which tell the story of William Krisel and the Twin Palms Neighborhood, the Ocotillo Lodge, the TPNO, our blade signs, the naming of William Krisel Way, and Twin Palms media coverage. The content is being developed by us, and the production would be done by a local company.

Eric reported that after getting bids on the full exhibit, the total cost is more than anticipated at around $12,000. Given that exceeds the level of funding we can approve now, it was agreed that we will need to develop the Exhibit in stages. The urgency of moving forward is that we have announced that the launch the Exhibit will be at the Modernism Tour next month.

Eric suggested that the initial cost could be reduced if we started with just 4 of the stations. We discussed other ways to reduce the initial costs. Everyone was excited by the proposed Krisel exhibit plan and agreed that we need to move forward.

ACTION ITEM—It was Moved and Seconded to approve a $5,000 Neighborhood Initiative grant for the first stage of the Krisel Exhibit. **Approved Yes 7 No 0**

The Board then discussed options to fund Phase 1 of the Krisel Exhibit. Eric proposed that we start with just the first 4 stations for the Modernism Week event. It was agreed that the costs of staging the event at the Modernism Tour could be covered within the Modernism Week budget.

The Board also began discussion of how we might raise additional funds from the neighborhood and the community to help underwrite the costs of the Exhibit. Pamela Keating mentioned approaching the 8 local nonresidential entities in Twin Palms for additional funding for the panels. Larry Johnson offered to draft a fund development proposal for discussion at our next meeting.

January Membership Social Meeting Planning

Barb Scott said planning for the January 28th Brunch at Indian Canyon Country Club North is moving along on schedule. The committee is working together very well. We are planning brunch for about 50 members. Barb said it is shaping up to be a great event for our first ever member social membership meeting.

2018 Eric Chiel TPNO Leadership Award

According to the Eric Chiel Leadership Policy, it is now time to select the recipient of the Second Annual Leadership Award. Larry Johnson nominated Stan Sartor for the 2018 Eric Chiel Leadership award in recognition of his outstanding service as the Chair of the Modernism Committee from 2015 to 2018.

ACTION ITEM--It was Moved and Seconded to select Stan Sartor as the 2018 recipient of the Second Annual Eric Chiel TPNO Leadership Award Approved Yes 6 No 0 Abstentions 1

2017-2018 Organizational Objectives

The Board reviewed the status of our 2017-2018 objectives. Overall, we are on track to meet the majority of the objectives.

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Continue Discussion of Long Term Vision
Time did not permit continued discussion of our collective vision/goals for TPNO, and how we go about developing and agreeing on what the vision will look like, and what "success" would look like to us in 3 years?

Next Meetings
Annual Meeting in April—Set for Saturday, April 14, 2018, place TBD
Advisory Board Meeting: March 10, 2018, place to TBD

Adjournment 4:40 p.m.

ADBoardminutes1-13-18

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