

ADVISORY BOARD MEETING MINUTES

Saturday, September 23, 2017 :: 3:00PM :: Smoke Tree Clubhouse

3:00pm

Call to Order and Roll Call at 3:01

Larry Johnson, Eric Chiel, Barbara Scott, Jim High, Stan Sartor and Steven Lewis

Acceptance of Agenda **Yes 6 No 0**

Review and approval of Minutes of July 31, 2017 **Yes 6 No 0**

Public Comments NONE

Treasurer's Report

Larry Johnson presented the Financial report as of 9/23/2017. The current balance is \$34,901.14. To date, our income is \$53, 620.86, and expenses are \$18,719.72. Larry highlighted several expenditure items including the down payment on the website, and the expenses already incurred for the 2018 Modernism Tour. He noted that the Finance Committee will be meeting this Fall to develop a proposed 2018 Budget to be presented to the Advisory Board at its December meeting.

Reports/Updates (Projects, Committees, Tasks)

Monument Signs

Eric Chiel reported that he had met with the City regarding fees for placement of monuments with the Twin Palms Neighborhood. Originally the City had quoted a cost of \$1,892, but that has been reduced to \$139 because we are a neighborhood organization and not a commercial venture. Eric provided a map with suggested potential locations that the Monument Committee had drafted. The Board discussed the pros and cons of the sites. A partial listing of the owners of the possible site was reviewed. Barb Scott offered to assist with the missing owner contact information. It was agreed we would not publicize the potential locations until negotiations with the owners had been completed.

2018 Modernism Week Planning

Stan Sartor reported that 7 homes have been secured for the 2018 Modernism tour. An additional house has been offered to house a potential Krisel Exhibition. The first Modernism Committee meeting is scheduled for 10/13. Stan noted that this year we would not be soliciting business sponsors. Michael Weems will not be doing coasters this year. A new vender has been identified. The new gift to be included in the gift bag will be a Breeze Block coasters set with a Twin Palms Neighborhood sticker wrap.

After discussing the past problems with fairly administrating the practice of providing a free Modernism ticket to households who paid voluntary dues, it was decided to discontinue this practice starting in 2018. Homeowners who paid their TPNO dues by October 1, 2017 will still be eligible for a free 2018 Tour ticket.

Krisel Exhibition –Given the recent passing of Mr. Krisel, it seemed like now was a good time to establish a way to honor his legacy. One idea suggested was to create a William Krisel Exhibit and launch it at the 2018 Modernism Tour. This idea grew out of a recent meeting Stan had with David Webb who is a professional model builder and artist. He has done models of the Sunflap, A2, and

long butterfly Krisel designed homes. He is willing to loan these models to us to be displayed at our Modernism week tour. This led to a discussion of what other items we have that could be shared in an exhibit. Eric presented several ideas he had on setting up a multimedia display for the Exhibit. It was agreed that if we were to do this, it needed to have a professional look. This led to the idea that this could be the start of developing an exhibit with portable kiosks and other durable presentation elements which could be shown in various locations throughout the City of Palm Springs, (i.e., public library, architectural museum, future Modernism Week venues etc.) Eric and Stan both offered to explore these ideas and come back to the next meeting with some more formal ideas of how this exhibit could be pulled together, and what estimated costs might be.

Website update

Larry Johnson reported that we have entered into a contract with a web designer to help us develop, and launch our TPNO website. He said we have looked at different software platforms to use for the website design. The software selected has an architectural look, and will highlight our logo colors of brown, turquoise and orange for the background colors.

Larry noted that we have secured the permission of our modernism week photographer to use all of the photos from previous home tours.

It was agreed this website will be a great tool to promote Twin Palms, and to make all our historical documents accessible. It should also increase interaction with the membership.

Fire Station status

The most current information from the City is that the plans for the remodeled and expanded Fire Station #4 should be completed and presented to the City Council for approval before the end of the year. Once approved, the plan will go out to bid in early 2018 with construction beginning in the Spring. This has been a longer process than originally anticipated, but the end result will be a state of the art Fire station that we can be proud of and that honors the original architectural design.

Safety Vests

Since the first 75 Safety Vests have now been distributed, another 25 have been ordered and will be available for distribution to members starting at the 10/14 General Membership meeting.

August Meeting Planning (Ocotillo Lodge from 10:00 to 12:30)

The Board reviewed the draft agenda for the meeting and finalized it. The Board divided up the responsibilities for leading different sections of the agenda. Members volunteered to take responsibility for tasks including the power point presentation, certificates, room set up, registration sign in, and ordering the boxed lunches.

A key element of the agenda was to assure that there was ample opportunity for interaction with the membership, and to allow plenty of time for members to express their ideas for what the organization should be focusing on over the next several years.

2017-2018 Organizational Objectives

The Board reviewed our objectives for 2017-2018, and confirmed that we have someone (or persons) assigned to take the lead for almost all of the objectives. It was agreed we would review the objectives each meeting to evaluate our progress.

Continue Discussion of Long Term Vision

The balance of the meeting was devoted to an open discussion of how we can best go about developing and agreeing on our collective vision/goals for TPNO and how to make them happen.

The Board discussed what would “success” look like to us in 3 years? It was agreed that a major

key to the continued success and growth of the organization was to find better ways to engage more of the membership in the activities of the organization. We need a broader level of participation. That will require that we focus on things that addressed the needs and interests of the membership. A draft membership Input Form was distributed. After review, it was agreed that what is needed is a simple form that people can fill out at the Membership meeting sharing both what they want to volunteer to do, and what their ideas for the future are and what they want to do to make those ideas happen.

Next Advisory Board Meeting

To meet the schedules of all the members, it was agreed that we would have all future Board meetings on the weekend. The next meeting was set for Saturday, December 9, 2018 at 3:00pm

Adjournment: 4:40 p.m.

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APPROVED